EXPORT
OPPORTUNITIES
IN

JAPAN

SELECTED
MARKET STUDIES
AND PUBLICATIONS

SELECTED MARKET STUDIES AND PUBLICATIONS

prepared for

The Japan Trade Development Division
External Affairs and International Trade Canada

1990

JAPAN

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Since this bibliography contains only English-language market studies, this publication has been published in English only.

La présente bibliographie portant sur des rapports d'études de marché rédigés en anglais seulement, elle est publiée dans cette langue seulement.

Preface

Canadian exporters are discovering a new Japan. Firms which have focussed their efforts on specific target market segments have seen their results soar. Their success bears witness to important changes which have recently occurred in the Japanese market.

Since the mid 1980s, the substantial appreciation of the yen, Japan's concerted policy of domestic demand stimulation and a shift towards a more open import regime have significantly enhanced the competitiveness of Canadian goods in the Japanese market. Specific opportunities have emerged in areas previously closed to foreign suppliers.

This "Export Opportunities in Japan" series is published by External Affairs and International Trade Canada to assist Canadian exporters in seizing these exciting new opportunities. It pinpoints specific market segments where new Japanese import demand meets proven Canadian capability. It includes market segment profiles, details specific market technical characteristics, documents success stories and provides market bibliographies and key contact lists.

The series is designed not only as a reference and guide but also as the basis for future joint marketing action by Canadian firms, their trade associations and Canadian government departments. The series has been produced in consultation with the Japanese Export Trade Organization (JETRO) and has the support of the Japanese Ministry of International Trade and Industry (MITI).

This study lists publications which will provide in-depth information about the Japanese market.

Further information and guidance is available from:

Japan Trade Development Division (PNJ)
External Affairs and International Trade Canada
125 Sussex Drive
Ottawa, Ontario
Canada K1A 0G2
Tel: (613) 995-1281
Telex: 053-3745
Fax: (613) 996-4309

The Canadian Embassy in Japan has made important contributions to this series of market studies. Additional assistance and information is available from the Embassy in Tokyo.

The Canadian Embassy
7-3-38 Akasaka, Minato-ku
Tokyo 107, Japan

Cable: CANADIAN TOKYO
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Table of Contents

		Page
1	Introduction	7
2	Canadian Government Publications	7
	Consumer Products	7
	Manufactured Products	7
	Agriculture	7
	Forestry/Building Products	7
	Miscellaneous	7
3	Market Studies	8
	Apparel/Textile	8
	Automotive	8
	Aviation	9
	Biotechnology	9
	Building and Construction Materials	9
	Chemicals and Allied Products	10
	Computer Hardware/Software	11
	Consumer Goods	13
	Cosmetics	15
	Defence	16
	Electronics	16
	Energy	19
	Food, Beverages and Agricultural Products	20
	Forestry	22
	High Technology	22
	Industrial Materials	23
	Industrial Robots	23
	Instruments and Related Products	24
	Investment	25
	Iron and Steel	25
	Machinery	25
	Media and Publications	26
	Medical Equipment	27
	Pharmaceuticals	27
	Pulp and Paper	29
	Science and Technology	29
	Services	30
	Telecommunications	30
4	Business Publications	32
	Administration and Management	32
	Doing Business in Japan	32
	Economy	35
	Intellectual Property	36
	Laws and Regulations	36
	Newspapers (English-Language)	37
	Statistics	37
	Trade Directories	39
	Trade Periodicals	41
	Miscellaneous	42
5	Other Sources of Information	44
	Book Shops	44
	Databases	45
	Libraries	45
6	Publishers	46
7	Canadian Contacts for Exporters to Japan	58

1 Introduction

The purpose of this publication is to provide Canadian exporters with in-depth information about Japan and the Japanese market to help them better understand the conditions there and the opportunities available.

What follows is an up-to-date compilation of selected publications — mostly those published after 1985 — which are readily available in English from publishers listed in Chapter 6.

1985 marked the beginning of a new era in Japan when the Japanese government embarked on a policy of market liberalization and, as a result, many new opportunities became available for foreign exporters, including Canadians.

For this reason, it was decided to limit this listing to works published to 1985 and later, but for a few exceptions which are considered useful to Canadian exporters.

There is a wealth of helpful information and advice contained in these publications. They represent an excellent starting point for any Canadian company interested in exporting products or services to Japan to first learn about the market and understand the unique ways of doing business in it.

To purchase any of these publications, contact the suppliers to check stock availability and price, including handling and mailing. When information is received, place order and make payment as requested.

2 Canadian Government Publications

Consumer Products

A Profile of the Retail Food and Beverage Sector in Japan, 1989
Exporting Canadian Manufactured Products to Japan: How to Increase Success, 1986
Study on Sporting Goods Equipment and Wear Market in Japan, 1986
Convalescent and Rehabilitation Products, 1989

Manufactured Products

Exporting Canadian Manufactured Products, 1986
Advanced Industrial Materials Sector Study, 1988
Heavy Electrical Industry in Japan, 1988
Japan Defense Market, 1989
Automotive Aftermarket Parts and Accessories, 1989
The Petrochemical Report, 1989

Agriculture

Capelin Market Survey, 1986
Cod Consumer Research Study, 1987
Peat Moss Sector Profile, 1987
Atlantic Herring Roe Market Survey, 1988
Capelin Consumer Research Study, 1988
Capelin Omnibus Survey, 1988
Manila Clam Market, 1988
Bottled Water Market in Japan, 1989
Whelk Market, 1989
Profile of Food Service Sector, 1989
Profile of Retail, Food and Beverage Sector, 1989
Farmed Salmon Market in Japan, 1989
Agriculture and Food (for Agriculture Abroad), half yearly
Coarse Grains, half yearly
Wheat Report, half yearly
Fisheries Market Report, quarterly
Oilseeds, quarterly
Pork Market Report, monthly

Forestry/Building Products

Market Survey on Building Materials, 1988
Market Survey on Doors, 1988
Market Survey on Hardwood Flooring, 1988
Market Survey on Windows, 1988
Market Survey on Windows and Doors, 1989

Miscellaneous

Japan — A Guide for Canadian Exporters, 1988
A Profile of Publishing in Japan, 1989
Industrial Property in Japan — Protection and Licensing, 1986, P. Anthony McArthur, Barrister and Solicitor

3 Market Studies

Apparel/Textile

200 Apparel Manufacturers in Japan, 1983, 123pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 48 000

Contains commentary on the market trends, analysis of the apparel industry and sector performance with growth tables and other data sheets, rankings of 200 manufacturers representing almost 80 per cent of the industry, and profiles of 200 manufacturers and their activities.

Apparel Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Fine Animal Hair JETRO Access to Japan's Import Market Series No. 49, 1985, 16pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 1 000

Information on Best-Selling Products — Women's Wear, 1986, 15pp

Publisher: Manufactured Imports Promotion Organization (MIPRO)

Textile and Apparel Industries — Japan, 1985, 57pp

Publisher: U.S. and Foreign Commercial Service, American Embassy, Tokyo
Price: ¥ 6 000

Covers overall position of the industry. Includes lists of textile/apparel manufacturers, leading companies in the industry and statistical data.

Textile Made-Up Products Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Women's Outer Garments JETRO Your Market in Japan Series No. 48, 1988, 25pp

Publisher: Japan External Trade Organization (JETRO)

Women's Under Garments JETRO Your Market in Japan Series No. 42, 1987, 30pp

Publisher: Japan External Trade Organization (JETRO)

Related Publications

Man-Made Fibers of Japan, 1986/87

Publisher: Japan Chemical Fibres Association
Price: ¥ 2 500

Automotive

Auto Parts and Accessories Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Automotive Electronics Market in Japan, 1987, 160pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 75 000

Includes outlook for Japanese automotive electronics, production and distribution strategies, company profiles, etc.

The Structure of the Japanese Auto Parts Industry, 3rd ed., 1986, 400pp (approx.)

Publisher: Dodwell Marketing Consultants
Price: ¥ 90 000

A comprehensive guide to the Japanese auto parts industry, including latest information on the structure and recent dynamics of the industry, analysis of major manufacturers, overseas investments, statistical data, trade associations, etc.

Related Publications/Newsletters

Automobile Hotline, 1987

Publisher: Yano Research Institute Ltd.
Member Fee: ¥ 1 500 000/year

Newsletter provides up-to-date information on the Japanese automobile, parts, automotive-electronics and automotive materials industries, etc.

Automobile Type Approval Handbook for Japanese Certification, 1985, 1 110pp

Publisher: Japan Automobile Importers Association
Price: ¥ 22 000

Facts and Info, 1987, 240pp (approx.)

Publisher: Automotive Herald Co., Ltd.
Price: ¥ 7 300

An annual guide to the Japanese motor vehicles and auto industry.

Guide to the Motor Industry of Japan 1986, 1986, 282pp

Publisher: Japan Motor Industrial Federation, Inc.
Price: ¥ 4 000

Japan Automotive News, monthly, 12pp (approx.)

Publisher: Automotive Herald Co., Ltd.
Price: ¥ 9 000

Motor Vehicle Statistics of Japan, 1986, 1986, 30pp

Publisher: Japan Automobile Manufacturers Association, Inc.

Aviation

Aerospace Industry, 1987

Publisher: The Society of Japanese Aerospace Companies, Inc.
Price: ¥ 2 000

Civil Aircraft JMIA Japan's Machinery Imports and Market Series No. 4, 1986, 27pp

Publisher: Japan Machinery Importers Association

Related Publications/Newsletters

Japan Aviation Directory 1987–1988, 1987

Publisher: Koku Shimbunsha (WING Aviation Press, Inc.)
Price: ¥ 8 800

Wing Newsletter

Publisher: Koku Shimbunsha (WING Aviation Press, Inc.)
Price: ¥ 100 000/year

Biotechnology

Biotechnology Industry in Japan, 1985, 279pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 140 000

Covers pharmaceuticals, agriculture, forestry, fishery, amino acid industry, cosmetics, enzymes, monoclonal antibody, new sweeteners, etc. Data on 120 major manufacturers.

Biotechnology Products JETRO Your Market in Japan Series No. 46, 1988, 24pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 1 000

Building and Construction Materials

1988 Housing Survey of Japan, 1990/91

Publisher: Japan Statistical Association

Aluminium Sash JETRO Manufacturing Technology Guide Series No. 24, 1985

Publisher: Japan External Trade Organization (JETRO)

Builder's Hardware JETRO Manufacturing Technology Guide Series No. 26, 1986

Publisher: Japan External Trade Organization (JETRO)

Building Materials Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Building Materials and Supplies — Japan, 1985

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce

Cement Technology and Engineering and Consulting 1985–86: Guide to Japanese Processors and Profile of Firms, 158pp

Publisher: Three "T" Publications Ltd.
Price: ¥ 10 000

Civil Engineering in Japan, Vol. 23, 1985, 200pp

Publisher: Japan Society of Civil Engineers
Price: ¥ 4 500

Vol. 27, 1985, 360pp

Publisher: Japan Society of Civil Engineers
Price: ¥ 7 100

From Obtaining Construction Business Licenses to Winning Contracts — A Guide to Construction in Japan, 1988, 49pp

Publisher: The Ministry of Construction

Modular Kitchens JETRO Your Market in Japan Series No. 32, 1984

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 1 000

Prefabricated House JETRO Your Market in Japan Mini Report Series No. 9, 1985

Publisher: Japan External Trade Organization (JETRO)

White Paper on Construction 1987, 1988, 65pp

Publisher: Research Institute of Construction and Economy
Price: ¥ 2 200

Wooden Fittings (Doors, Window Frames) JETRO Your Market in Japan Mini Report Series No. 17, 1985

Publisher: Japan External Trade Organization (JETRO)

Chemicals and Allied Products

See also Cosmetics and Pharmaceuticals.

Related Publications

Agrochemicals Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Handbook of Existing and New Chemical Substances, 1988, 537pp

Publisher: The Chemical Daily Co., Ltd.
Price: ¥ 20 000

Handbook of Existing Chemical Substances, 2nd ed., 1986, 538pp

Publisher: The Chemical Daily Co., Ltd.
Price: ¥ 20 000

Listing of all new chemical substances authorized compiled by the Ministry of International Trade and Industry's Chemical Products Safety Division of the Basic Industries Bureau. Also describes chemical substance control legislation, procedures and interpretation.

CHEMINDEX 1988/89 — Chemical Buyers' Guide for Japan, 1988, 516pp

Publisher: The Chemical Daily Co., Ltd.
Price: ¥ 21 000

Japan Chemical Directory 1989, 1988

Publisher: The Chemical Daily Co., Ltd.
Price: ¥ 26 200

Japan Chemical/Annual

Publisher: The Chemical Daily Co., Ltd.
Price: ¥ 5 400

Describes the chemical industry of Japan, industry trends for the previous year, reviews of production, and supply and demand for each product line.

Japan Plastics Industry Annual, 1987, 140pp (approx.)

Publisher: Plastic Age Co., Ltd.
Price: ¥ 6 000

Industry topics, major markets and technical trends of plastic materials, processing technology; includes directory of manufacturers with product index. Annual publication.

JCW Chemicals Guide 1986/87, 1986, 570pp

Publisher: The Chemical Daily Co., Ltd.
Price: US$103 by air

Lists some 11 400 chemical products available in Japan, together with manufacturers and distributors.

Natural Drug JETRO Access to Japan's Import Market Series No. 41, 1988 (Revised), 27pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 1 500

Specialty Chemicals Handbook, 1987, 325pp

Publisher: The Chemical Daily Co., Ltd.
Price: ¥ 13 000

Part I: Listing of approximately 365 selected items;
Part II: Fine chemicals;
Part III: Listing of manufacturers and distributors.

Newsletters

"Fertilizer Edition" — Trade and Shipping, daily

Publisher: International Trade and Mining News, Japan
Price: ¥ 115 200

Newsletter covering current status of the fertilizer industry, includes news briefs and statistical information.

Japan Chemical Week, weekly

Publisher: The Chemical Daily Co., Ltd.
Price: ¥ 72 000

Covers important news and statistical data on the Japanese chemical market.

Japan Plastic Age, bimonthly

Publisher: Plastic Age Co., Ltd.
Price: ¥ 11 000

Covers industry topics, major markets and technical trends of plastic materials, and processing technology.

Computer Hardware/Software

CAD/CAM, 1986, 169pp

Publisher: EGIS
Price: ¥ 190 000

Overview of the Japanese CAD/CAM market, product developments and technological trends. Selected case studies on foreign and Japanese vendors, and end user analysis. A list of over 150 importers, distributors and manufacturers.

CAD/CAM Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

CAI (Computer Assisted Instruction), 1986, 148pp

Publisher: EGIS
Price: ¥ 190 000

Analysis of CAI phenomenon from the economic, social and cultural viewpoints. Data on manufacturers and products, company strategies and government policies. Discussion on CAI in the educational system.

Computer Hardware JETRO Your Market in Japan Series No. 18, 1986, 30pp

Publisher: Japan External Trade Organization (JETRO), by Survey Japan
Price: ¥ 1 000

Computer Industry Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Computer Industry in Japan, 1986, 51pp

Publisher: American Embassy, Tokyo
Price: ¥ 10 000

Computer Industry in Japan — Today and Tomorrow, 1986, 300pp

Publisher: Survey Japan
Price: ¥ 134 000

Handbook about Japanese computers.

Computer Peripherals Market in Japan I and II, 1986, 324pp and 180pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 90 000 each

Vol. I: Auxiliary storage devices (FDD, HDD), and display devices (CRT, graphic and character displays);
Vol. II: Plotters, printers, optical character readers, and other input devices. Data on major computer peripheral manufacturers.

Computer Software JETRO Your Market in Japan Series No. 36, 1985

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 1 000

EDP Japan Report, 12 or more issues/year

Publisher: International Data Corporation Japan
Price: ¥ 53 500/year

Current topics of the computer industry.

Graphic Arts Equipment in Japan, 1986, 29pp

Publisher: American Embassy, Tokyo
Price: ¥ 6 000

Home Automation, 1986, 196pp

Publisher: EGIS
Price: ¥ 230 000

Overview of the home automation market and its Japanese context centered around the home electronics carrier wave, social factors and the future potential of home automation. Chapters on Japanese government activities, major home automation manufacturers, advanced technologies and developments.

IBM and AT&T facing NTT in Japan, 1985, 76pp

Publisher: EGIS
Price: ¥ 65 000

Detailed study on the developments of IBM and AT&T in the Japanese market versus the private new NTT.

Japanese Computer Industry, A Study of, 1986, 51pp

Publisher: U.S. and Foreign Commercial Service, American Embassy, Tokyo
Price: ¥ 10 000

Covers general purpose computers, minicomputers, office computers, personal computers, computer software, and market prospects for artificial intelligence. A list of information industry related companies is included.

Japanese Factory Automation, 1985, 125pp

Publisher: EGIS
Price: ¥ 115 000

Chapter I: Japanese government policies and activities;
Chapter II: Private companies activities;
Chapter III: Six selected case studies of factory automation introduction.

Micro-Computer Market in Japan, 1986, 296pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 95 000

Analyses and forecasts based on surveys on 23 manufacturers, 41 distributors and 300 users of micro-computers.

New Media Market and Industry in Japan, 1986, 260pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 90 000

Manufacturers' strategy, users' response, social impact of new media, and future prospects.

OA Equipment JMIA Japan's Machinery Imports and Market Series No. 1, 1986, 22pp

Publisher: Japan Machinery Importers Association

Office Automation, 1985, 137pp

Publisher: EGIS
Price: ¥ 180 000

Analysis of the Japanese office automation situation and its development trend, main office automation manufacturers, their strategies and activities. Most advanced automated offices in Japan are introduced through case studies.

Personal Computers in Japan, 1986, 250pp

Publisher: Survey Japan
Price: US$190

Personal Computer Systems Market in Japan, 1986, 1986, 256pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 90 000

Examines personal computers in terms of data base and communications with regard to the revised Telecommunications Law and government-recommended communications format.

Software Distribution in Japan, 1985, 97pp

Publisher: EGIS
Price: ¥ 180 000

In-depth survey on software products distribution in the Japanese market. Describes the potential and peculiarities of the Japanese software distribution channels, Japanese government activities, and the problem of protection and related laws.

Related Publications

Informatization White Paper, 1988 Edition (formerly *Computer White Paper*)

Publisher: Japan Information Processing Development Center
Price: ¥ 3 000

Japan Computer Index '87, Software, 1987, 600pp

Publisher: Infonet, Inc.
Price: ¥ 35 000

Contains 5 000 firms.

Japanese R&D Centers — Electronics, 1986

Publisher: EGIS
Price: ¥ 98 000

Comprehensive English R&D directory of Japanese electronics industries, covering over 146 research laboratories.

OA Equipment JMIA Japan's Machinery Imports and Market Series, 1986, 22pp

Publisher: Japan Machinery Importers Association

Trade Periodicals

Computer Tokyo, twice monthly

Publisher: Intercontinental Marketing Corp.
Price: ¥ 2 000 year

Japan Computer Quarterly

Publisher: Japan Information Processing Development Center
Distributor: Fuji Corporation
Price: US$22 by air
US$85/year

OEP-Office Equipment and Products

Publisher: Dempa Publications, Inc.
Price: $99/year

Consumer Goods

General Survey of Toy Market in Japan, 1986, 200pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 70 000

Household Consumer Products (Country Market Survey), 1986, 13pp

Publisher: Office of Information Products Development and Distribution, International Trade Administration, U.S. Department of Commerce, prepared by Japan Market Research Bureau, Inc.
Price: US$10 (Order No. CMS/HCP/588/86)

Household Consumer Products — Japan (International Market Research), 1986

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce
Price: US$120 (Order No. IMR/HCP/588/85)

Housewares Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Improving Market Access, 1984, 492pp

Publisher: Ministry of Finance
Price: ¥ 3 500

Japanese Jewelry Markets with Directory of 770 Jewelers, 1984, 311pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 60 000

JEMA Report '87 — Electric Home Appliances, 1989

Publisher: The Japan Electrical Manufacturers' Association
Price : ¥ 1 200

Jewelry Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Office and Institutional Furniture Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Retail Distribution in Japan, 1989, 449pp

Publisher: Dodwell Marketing Consultants

Selling in Japan, 1985, 300pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 8 000

Sporting Goods and Recreation Equipment Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Sporting Goods Update (International Marketing Information), 1985

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce
Price: US$10 (Order No. IMI/SGR/588/85)

IDAFIJ's Publications on Furniture

General Situation of the Imported Furniture Market in Japan, 1987
General Situation of the Household Furniture Market in Japan, 1987
Furniture Export and Import by Items (1982-1986)
List of Furniture Importers in Japan, 1987

JETRO Publications on Consumer Goods

Access to Japan's Import Market Series (by Import Promotion Department)

Price: ¥ 1 000

No. 43 *Cards and Wrapping Goods*, 1987
No. 55 *Down and Feathers*, 1986
No. 49 *Fine Animal Hair*, 1985
No. 33 *Handicrafts*, 1985
No. 51 *Hand Tools*, 1985
No. 20 *Marbles and Granites*, 1986
No. 24 *Meiboku (Fancy Wood)*, 1988
No. 52 *Natural (Animal and Vegetable) Wax*, 1986
No. 47 *Onyx and Onyx Products*, 1984
No. 44 *Pet Care Articles*, 1987
No. 12 *Precious and Semi-Precious Stones* (3rd ed.), 1984
No. 45 *Wooden Kitchen and Tableware*, 1984
No. 31 *Wooden Toys*, 1986

Your Market in Japan Series

Price: ¥ 1 000

No. 40 *Bathroom Equipment*, 1986
No. 1 *Camping Goods*, 1985
No. 43 *Cards and Wrapping Goods*, 1987
No. 28 *Cosmetics*, 1988
No. 10 *Jewelry and Personal Accessories*, 1986
No. 47 *Marine Sports Equipment*, 1988
No. 4 *Medical Electronic Equipment*, 1987
No. 44 *Pet Care Articles*, 1987
No. 22 *Pharmaceuticals*, 1987
No. 25 *Stationery Goods*, 1986
No. 42 *Womens Under Garments*, 1987
No. 48 *Womens Outer Garments*, 1988
No. 31 *Wooden Furniture*, 1986

Your Market in Japan Mini-Report Series

No. 25 *Car Wax*, 1987
No. 18 *Ceramic Tableware*, 1986
No. 11 *Ceramic Tiles*, 1985
No. 26 *Crime Prevention Products*, 1987
No. 29 *Department Stores*, 1988
No. 22 *DIY Retailing*, 1986
No. 23 *Fitness and Exercise Equipment*, 1987
No. 27 *Gift Goods*, 1985
No. 12 *Golf Goods*, 1985
No. 20 *Health Care Goods for the Aged*, 1986
No. 21 *Mail Order Market*, 1986
No. 8 *Musical Instruments*, 1985
No. 30 *Ornamental Plants*, 1988
No. 24 *Paintings and Prints*, 1987
No. 9 *Prefabricated Houses*, 1985
No. 32 *Throwaway Kitchen Utensils*, 1988
No. 10 *Toys*, 1985
No. 18 *Wooden Fittings* (Doors and Frames), 1985

Your Market in Japan Special Edition Series

Interior Decorations Goods, 1984
Lighting Fixtures, 1984
Wall Papers, 1984
Winter Sports Survey, 1989

Manufacturing Technology Guide Series

Glassware, 1987
Textile Dyeing, 1987

Standards Series (by Standards Information Service Department)

Consumer Products Safety Law, 1984
Technical Standards for Roller Skates, 1984
Technical Standards for Protective Helmets for Vehicular Users, 1984
Technical Standards for Rope for Mountain Climbing, 1984

Other Publications (by International Communications Department)

Concise Reference to the Japanese Economy and Industry, 1987
Distribution Planning in Japan, 1988
Guide to Japan's Import Activities, 1986
Guidebook for Exporting to Japan, 1985
Handy Facts on U.S.-Japan Economic Relations, 1988
How to Succeed in Trade Shows and Exhibitions in Japan, 1985
Investing in Japan, 1985
Japan as a Market for Capital Goods, 1985
Japan's Manufactured Imports — 23 Case Studies, 1984
The Japanese Consumer, 1988
The Japanese Import Market, 1987
Japanese Market Profile, 1985
Japanese Small Business, 1987
Retailing in the Japanese Consumer Market, 1985
Success in Japan, 1988
Successful Two-Dozen, 1988

MIPRO Publications on Consumer Goods

Foreign Participation in International Fairs and Exhibitions in Japan Series

Information on Best-Selling Products:

Womens Wear, 1986
Furniture, 1987
Home Furnishings, 1988

Survey on Consumers Awareness of Imported Goods Series

Series 2: *Clothing and Related Articles*
Series 3: *Tennis Rackets, Skis, Golf Clubs*

Related Publications

2000 Importers of Japan, 1984

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 9 270

Buyer's Guide of Tokyo 1987–1988, 1986

Publisher: Tokyo Foreign Trade Association

Guide to the Electrical Appliance and Material Control Law of Japan, 1986, 89pp

Publisher: Japan External Trade Organization (JETRO)

Outline of the law, application procedures for registration by foreign manufacturers, etc.

Japanese Legal Requirements for Electrical Appliances and Materials, 3 Vols., 1986, 450pp, 600pp and 200pp (approx.)

Publisher: Japan External Trade Organization (JETRO)
Price: Vol. I ¥ 42 000
Vol. II ¥ 62 000
Vol. III ¥ 21 000

Vol. I: Legal Documentation;
Vol. II: Technical Requirements;
Vol. III: IEC Standards Reference Manual.

The Japanese Market — A Compendium of Information for the Prospective Exporter, 1987

Publisher: Japan External Trade Organization (JETRO)

JME/Japan Music Exchange: The Gakkishobo Directory of Japan's Music Industry, 1986, 94pp

Publisher: Gakkishoho-sha Co., Ltd.
Price: ¥ 2 500

List of Trade Fairs in Japan, 1989/90

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 9 300

Quality Housing Components Certification System, 1985, 16pp

Publisher: Center for Better Living (Jutaku Buhin Kaihatsu Center) (Ministry of Construction)

Trade Periodicals/Newsletters

The Nichima Buyers Guide for Newest Office Production in Japan, quarterly

Publisher: Nichima Inc.
Price: ¥ 600

Cosmetics

Cosmetic Market in Japan, The, 1985, 19pp

Publisher: U.S. and Foreign Commercial Service, American Embassy, Tokyo
Price: ¥ 6 000

Essential Oils and Natural Products JETRO Access to Japan's Import Market Series No. 48, 1985, 23pp

Publisher: Japan External Trade Organization (JETRO)

Related Publications

The Comprehensive Licensing Standards of Cosmetics by Category Part I, 1986, 430pp; Part II, 1987, 464pp

Publisher: Yakuji Nippo, Ltd.
Price: Part I ¥ 28 000
Part II ¥ 29 000

The Comprehensive Licensing Standards were presented in accordance with the "Framework of Japan's Action Program for Easy Access to Her Markets." Includes the English translation of the administrative notice concerned, plus practical questions and answers.

The Japanese Standards of Cosmetic Ingredients, 2nd ed. and Supplement, 1985, 780pp

Publisher: Yakuji Nippo, Ltd.
Price: ¥ 29 000

Monographs on 523 cosmetic ingredients and 53 chapters for general tests, processes and apparatus.

Principles of Cosmetic Licensing in Japan, 1984, 206pp

Publisher: Yakuji Nippo, Ltd.
Price: ¥ 15 000

Supplement to the Japanese Standards of Cosmetic Ingredients, 1986, 102pp

Publisher: Yakuji Nippo, Ltd.
Price: ¥ 4 000

Covers 63 new articles and changes in four JSCI-II articles.

Defence

The Arms and Defense of Japan (Revised), 1987, 337pp

Publisher: Survey Japan
Price: ¥ 19 800

Defense of Japan, 1988, 1988, 356pp

Publisher: The Japan Times Ltd.
Price: ¥ 5 000

White Paper on Police, 1988, 1988

Publisher: The Japan Times Ltd.
Price: ¥ 1 500

Electronics

ASICs Its Future Market, 1986, 188pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 90 000

Part I: Overview of the Application Specific Integrated Circuit (ASICs) market in Japan;
Part II: Major Japanese manufacturers of ASICs;
Part III: Analysis of various systems and future developments;
Part IV: Current and future use of ASICs.

Automobile Electronics in Japan, 1989

Publisher: EGIS
Price: ¥ 270 000

Automotive Electronics Market in Japan, 1987, 153pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 75 000

Covers production and distribution strategies, market demand outlook and company profiles.

Compound Semiconductors (Multi-Client Study), 1985, 380pp

Publisher: Fuji Research Institute Co.
Price: US$8 500

Covers supply and demand, technology development, government supported development projects of compound semiconductors and comments on business opportunities.

Electronic Components — Japan, 1986, 12pp

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce, prepared by A.T. Kearney
Price: US$10 (Order No. CMS/ELC/588/86)

Electronic Publishing, 1985, 158pp

Publisher: EGIS
Price: ¥ 230 000

Covers the current situations of electronic publishing-related markets, equipment now in use and its application.

Expanding Your Market in Japan, Survey on Machinery Marketplace: Electronic Measuring Equipment, Medical Electronic Equipment, Electronic Computers and Peripherals, 1985, 32pp

Publisher: Manufactured Imports Promotion Organization (MIPRO)

Future of the Japanese Electronics Industry 1985/86, 538pp

Publisher: Fuji Corporation/Japan Electronic Industry Development Association
Price: ¥ 90 000

Current status and future outlook for the electronics industry and technology, demand forecast for individual electronics products.

Guide to ICs in Japan, A, 1988, 67pp

Publisher: International Semiconductor Cooperation Center (INSEC)
Price: ¥ 5 900

Home Automation, 1986, 196pp

Publisher: EGIS
Price: ¥ 230 000

In-depth study on the Japanese home automation market, technologies, and developments, includes a chapter on Japanese government activities.

IBM and AT&T facing NTT in Japan, 1985, 76pp

Publisher: GIS
Price: ¥ 65 000

Detailed study on the developments of IBM and AT&T in the Japanese market versus the private new NTT.

IC Smart Cards, 1987, 106pp

Publisher EGIS
Price: ¥ 159 000

Japanese IC Smart Cards, 1987

Publisher: EGIS
Price: ¥ 150 000

Japanese R&D Centers — Electronics — 88/89, 1988

Publisher: EGIS
Price: ¥ 69 000

Study of Japan's most advanced technology research laboratories in communications, data processing, mechatronics and automobile electronics.

Japanese Semiconductor and IC Industry, The, 1987, 160pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 100 000

Covers transistors, diodes, rectifiers, photoelectric transducers, thermistors, varistors, bipolar digital ICs, bipolar linear ICs, MOS digital ICs, MOS memory ICs, hybrid ICs. Information on 65 manufacturers.

Japanese Semiconductor and IC Industry, The, 1987, 165pp

Publisher: EGIS
Price: ¥ 159 000

Key Players in the Japanese Electronics Industry, 1985, 500pp (approx.)

Publisher: Dodwell Marketing Consultants
Price: ¥ 60 000

Overview of the Japanese electronics industry, comparative analysis of the nine giant companies, market shares of major electronics products, relevant statistics and trade associations.

Office Automation, 1985, 137pp

Publisher: EGIS
Price: ¥ 180 000

In-depth study of the Japanese office automation market, technologies and developments, Japanese government activities, major manufacturers and their latest products.

Report on Semiconductor User Industries in Japan, 1986, 230pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 90 000

Report on users' viewpoints based on responses from 828 large and small firms.

Semiconductor and IC Industry — 87, 1986

Publisher: EGIS
Price: ¥ 159 000

Semiconductor Manufacturing Equipment JMIA Japan's Machinery Imports and Market Series No. 3, 1987, 23pp

Publisher: Japan Machinery Importers Association
Price: ¥ 1 500

Sensor Materials, 1986, 360pp (Multi-Client Study)

Publisher: Fuji Research Institute Co.
Price: US$9 500

Looks at recent trends and highlights, distribution system, marketing practices including regulation/ standards, etc.

Software Distribution in Japan, 1986, 97pp

Publisher: EGIS
Price: ¥ 180 000

Outline of the market, organization of distribution, government policy, translation of software, list of software houses and rental shops.

Sogo-Shosha in Electronics, 1985, 95pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 80 000

Study on 16 subsidiaries of sogo-shosha (Japanese trading conglomerates or general trading companies) and the nine biggest sogo-shosha.

Strategies for Japan's Semiconductor Industry, 1987, 150pp (approx.)

Publisher: Pacific Research Group
Price: ¥ 48 000

Key Players in the Japanese Electronics Industry, 1985, 555pp

Publisher: Dodwell Marketing Consultants
Price: ¥ 98 000

Comparative study on the nine Japanese electronics giants, and market share analysis.

Videodisks and Optical Disks, 1985, 180pp

Publisher: EGIS
Price: ¥ 230 000

In-depth study on the Japanese market, technologies and applications for video and optical disks in such areas as education, information or home automation, etc.

Voice Recognition Systems, 1985, 160pp

Publisher: EGIS
Price: ¥ 230 000

Covers market overview, demand and applications, national projects, development of systems and technology, major manufacturers' strategies in the field of voice recognition.

Related Publications

Directory of American Electronics Companies in Japan, 1985, 105pp

Publisher: American Electronics Association
Price: ¥ 4 700

Comprehensive listing of U.S. capital affiliated electronics and information technology companies in Japan.

Electronics in Japan '86–87, 1987, 150pp (approx.)

Publisher: The Electronics Association of Japan
Price: ¥ 3 000

Overview of the industry and data on member firms.

Facts and Figures on Japanese Electronics Industry, 1987, 120pp (Formerly *Trends in Japan's Electronic Industry in 1981*)

Publisher: Electronic Industries Association of Japan
Price: ¥ 2 000 members
¥ 3 000 non-members

How to Get a Slice of the Japanese Electronics Market, 1987, 56pp

Publisher: Electronic Industries Association of Japan
Price: ¥ 1 000

Japan EBG — Japan Electronics Buyers Guide, 1987, Vols. 1-4, Vol. 1 *Components*, 611pp; Vol. 2 *Consumer Electronics*, 510pp; Vol. 3 *Professional Equipment*, 481pp; Vol. 4 *Office Electronics*, 311pp

Publisher: Dempa Publications Inc.
Price: ¥ 9 000/copy
¥ 30 000/set

Data on over 60 leading Japanese electronics firms, including summaries of companies, history, business outlook, latest products and technological achievements. Also, details the past, present and future prospects of Japan's electronics industry with statistical data.

Japan Electronics Almanac 88, 334pp, annual

Publisher: Dempa Publications, Inc.
Price: ¥ 5 500

Data on leading Japanese electronic firms, present state and future prospects of the Japanese electronics industry with statistical data.

Japan's Electronics Industry in Perspective, 1986

Publisher: Electronic Industries Association of Japan
Price: ¥ 500

Japanese Electronics Technology: Enterprise and Innovation, 1986 (Revised), 458pp

Publisher: The Japan Times Ltd., by Gene Gregory
Price: ¥ 4 500

Sources of Electronics Information in Japan, 1985, 72pp

Publisher: American Electronics Association
Price: ¥ 15 000

Includes major industry and academic associations and other electronic-related organizations, data bases, data banks, publications, research laboratories and libraries.

Trade Periodicals/Newsletters

Dempa Digest, weekly

Publisher: Dempa Publications, Inc.
Price: $300/year

Weekly summary of the daily Dempa Shimbun (an electronics industry newspaper).

ELECTRO DataNet, monthly

Publisher: Marcom International, Inc.
Price: $500/year

Japan Magnetic Trend, monthly

Publisher: Japan Monitoring Systems Inc.
Price: ¥ 68 000

The Japan Optoelectronics Letter, 12 issues/year

Publisher: EGIS K.K.
Price: ¥ 119 000

JEE (Journal of Electronic Engineering), monthly

Publisher: Dempa Publications, Inc.
Price: US$7/copy

JEI (Journal of the Electronics Industry), monthly

Publisher: Dempa Publications, Inc.
Price: ¥ 1 500/copy
¥ 13 500/year

OEP (Office Equipment and Products), monthly

Publisher: Dempa Publications, Inc.
Price: US$99/year

VLSI Report, monthly

Publisher: Press Journal Inc.
Price: US$360/year

Energy

Related Publications

1987 Coal Manual, 532pp

Publisher: The TEX Report, Ltd.
Price: ¥ 19 000

Electric Power Industry in Japan — 1986, 1987, 66pp

Publisher: Overseas Electrical Industry Survey Institute, Inc.
Price: ¥ 4 000

Nuclear Energy Vision — Prospectives of Nuclear Energy for the 21st Century, 1986, 91pp

Publisher: Japan Atomic Industrial Forum, Inc.
Price: ¥ 3 600

Petroleum Industry in Japan, The, 1986, 79pp

Publisher: The Japanese National Committee of the World Petroleum Congress
Price: ¥ 4 000

Semi-Annual Electric Power Survey, 1987 (Spring and Fall), 40pp (approx.)

Publisher: Japan Electric Power Survey Committee
Price: ¥ 1 000

Trade Periodicals/Newsletters

Japan Petroleum News, weekdays, 5pp (approx.)

Publisher: K.K. Central Tsushin Sha
Price: ¥ 11 500/monthly
¥ 138 000/year

Energy in Japan, bimonthly

Publisher: The Institute of Energy Economics
Price: ¥ 4 000/copy
¥ 25 000/year

The TEX Report, weekdays

Publisher: The TEX Report, Ltd.
Price: ¥ 140 000 + ¥ 40 320 postage

News and statistical data on petroleum, iron ore, coal, scrap and pig iron, and ferroalloy.

Food, Beverages and Agricultural Products

Abstract of Statistics on Agriculture, Forestry and Fisheries, 1988, 111pp.

Publisher: Association of Agriculture and Forestry Statistics
Price: ¥ 2 800

Census of Commerce 1986 — General Eating and Drinking Places, 1988, 260pp

Publisher: Ministry of Finance
Price: ¥ 7 500

Fisheries Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Fisheries in Japan Series

Vol. 11 *Flatfish*, 1984, 200pp

Publisher: Japan Marine Products Photo Materials Association
Price: ¥ 19 000

Vol. 12 *Bivalve*, 1985, 200pp

Publisher: Japan Marine Products Photo Materials Association
Price: ¥ 18 000

Fisheries Statistics of Japan 1986, 1988, 64pp

Publisher: Association of Agriculture and Forestry Statistics
Price: ¥ 3 000

Food Processing in Rural Areas of Japan, 1988, 93pp

Publisher: Japan FAO Association
Price: ¥ 3 000

Japan's Health Food Markets, 1985, 181pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 99 000

Examines 74 health foods and manufacturing/marketing systems particular to this industry.

The Japanese Food Service Market, 1988, 392pp

Publisher: Market Makers, Inc.

Marketing Systems of Agricultural Products in Japan, 1987, 107pp

Publisher: Japan FAO Association
Price: ¥ 3 000

Marine Products in Japan, 1985, 506pp

Publisher: Koseisha Koseikaku
Price: ¥ 9 800

Merchandization of Japanese Agriculture, 1985, 108pp

Publisher: Japan FAO Association
Price: ¥ 2 000

Pet Food Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Protected Horticulture in Japan, 1986, 136pp

Publisher: Japan FAO Association
Price: ¥ 3 000

Survey on Consumers Awareness of Imported Goods

Series 1: Wine, Whisky, Beer, Black Tea, Instant Coffee, Cookies/Biscuits

Publisher: Manufactured Imports Promotion Organization (MIPRO)

The 63rd Statistical Yearbook of Ministry of Agriculture, Forestry and Fisheries 1986–87, 1988, 629pp

Publisher: Association of Agriculture and Forestry Statistics
Price: ¥ 6 000

The Seventh Fishery Census of Japan 1983, 1986, 104pp

Publisher: Association of Agriculture and Forestry Statistics
Price: ¥ 5 000

Translation: A Study on the Market Situation of Imported Alcoholic Beverages in Japan, 1986

Publisher: Wands Publishing Ltd.
Price: ¥ 80 000

Utilization and Processing of Marine Products in Japan, 1984, 108pp

Publisher: Japan FAO Association
Price: ¥ 2 000

JETRO Publications on Food

Your Market in Japan Series

Price: ¥ 1 000

No. 17 *Food Processing Machinery*, 1985
No. 49 *Liquors*, 1988
No. 29 *Natural Cheese*, 1984
No. 11 *Processed Foods (Soups, Jams, Confectioneries)*, 1980
No. 35 *Sweeteners*, 1985
No. 39 *Wine*, 1986

Your Market in Japan Mini-Report Series

No. 7 *Beer*, (Survey Japan) 1985
No. 30 *Biscuits*, 1984
No. 19 *Health Food*, 1986
No. 28 *Mineral Waters*, 1988
No. 31 *Seasoning Spices*, 1988

Access to Japan's Import Market Series (by Import Promotion Department)

Price: ¥ 1 000

No. 14 *Black Tea* (3rd ed.), 1987
No. 53 *Bones and Ossein for Gelatin Use*, (Survey Japan) 1986
No. 34 *Canned Fruits* (2nd ed.), 1987
No. 26 *Canned Fishery Products*, 1985
No. 43 *Canned Vegetables*, 1984
No. 48 *Essential Oils and Natural Products*, 1985
No. 25 *Fresh Fruits*, 1985
No. 27 *Fresh Vegetables*, 1986
No. 3 *Frozen Shrimp* (4th ed.), 1984
No. 9 *Honey* (2nd ed.), 1982
No. 44 *Jam*, 1984
No. 54 *Natural Casings*, 1986
No. 41 *Natural Drugs*, 1988
No. 50 *Sea Food Delicacies*, 1985
No. 28 *Spices*, 1986
No. 22 *Tsukemono (Japanese Pickles)*, 1988
No. 27 *Vegetables*, 1987
No. 6 *Vegetable Oil* (3rd ed.), 1987

Access to Japan's Import Market Mini-Report Series

Cocoa, Oct. 1986 (Featured in TRADESCOPE)
Coffee, Oct. 1988 (Featured in TRADESCOPE)
Cuttlefish, Feb. 1988 (Featured in TRADESCOPE)
Frozen Shrimp and Prawns, June 1988 (Featured in TRADESCOPE)
Nuts, Aug. 1987 (Featured in TRADESCOPE)
Octopus, Feb. 1988 (Featured in TRADESCOPE)
Precious and Semiprecious, Aug. 1988 (Featured in TRADESCOPE)

Access to Japan's Import Market Special Edition Series

Olive Oil, 1986
Tomato Paste and Puree, 1986

Standards Series Sausages and Mixed Sausages, 1984

AG Series

AG-11 *Brief Commentary on Japan's Laws and Regulations Relating to Food Additives*, 1983
AG-13 *How to Approach the Japanese Food Market*, 1984
AG-14 *Supply-Demand of Foods and Dietary Life in Japan*, 1985
AG-15 *Situation of the Japanese Market for Vegetables and Fruits*, 1985
AG-16 *Agriculture in Japan — An International Comparison*, 1986
AG-17 *Plant Quarantine Procedures — North America*, 1986
AG-19 *Japanese Diet*, 1986
AG-20 *Food Market in Japan*, 1986
AG-21 *Dietary Trends in Japan*, 1986
AG-22 *Plant Quarantine in Japan*, 1986
AG-23 *Animal Quarantine in Japan*, 1986
AG-24 *Food Sanitation in Japan*, 1986
AG-26 *Japanese Agricultural Standard for Pre-Cooked Frozen Foods*, 1987
AG-27 *Meat Products in Japan*, 1987
AG-28 *Japan's Food Imports in 1987*
AG-29 *List of Japanese Associations of Agriculture, Fishery and Forestry*, 1987
AG-30 *Marine Products in Japan*, 1987
AG-31 *Consultation Manual*, 1988

Short Market Surveys Series

AGSMS-1 *Tomato Products*, 1986
AGSMS-2 *Fruit Juice and Fruit Drinks*, 1986
AGSMS-3 *Preserved (mainly Salted) Products*, 1986
AGSMS-4 *Pork*, 1986
AGSMS-5 *Meat Products*, 1986
AGSMS-6 *Cheese*, 1986
AGSMS-7 *Honey*, 1986
AGSMS-8 *Confectionery*, 1986
AGSMS-9 *Edible Nuts*, 1986
AGSMS-10 *Canned Vegetables*, 1986
AGSMS-11 *Frozen Vegetables*, 1986
AGSMS-12 *Noodles, Macaroni and Spaghetti*, 1987
AGSMS-13 *Whisky*, 1987
AGSMS-14 *Alcoholic Beverages*, 1988

Related Publications

Food Sanitation Inspection of Imported Food in Japan, 1980

Publisher: Ministry of Health and Welfare
Price: ¥ 1 900

Food Sanitation Law, 1988, 131pp

Publisher: Japan Food Hygiene Association
Price: ¥ 4 000

Food Sanitation Law, Food Additives in Japan — Edition for 1981 — and First Supplement, 1987, 124pp

Publisher: Japan Food Additives Association
Price: ¥ 2 500

Japan's Legal Requirements for Food and Additives, 1981, 442pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 60 000

Japan's Legal Requirements for Food and Additives, Amendments, 1983, 29pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 10 000

The Japanese Standards of Food Additives, 5th ed., 1988, 672pp

Publisher: Food Additives Association of Japan
Price: ¥ 40 000

Trade Periodicals/Newsletters

Japan's Agricultural Review, irregular serial

Publisher: Association for International Co-operation of Agriculture and Forestry

Japan Agrinfo Newsletter, monthly

Publisher: The Japan International Agricultural Council (JIAC)
Price: ¥ 5 000/year

Monthly Statistics of Agriculture, Forestry and Fisheries

Publisher: Association of Agriculture and Forestry Statistics
Price: ¥ 1 200

Forestry

See Consumer Goods for wood products.

Related Publications

Forestry and Wood Industry of Japan, 1985, 56pp

Publisher: Japan Forest Technical Association
Price: ¥ 2 800

Paper Japan '87, 1987, 66pp

Publisher: Japan Paper Association/Japan Paper Exporters Association
Price: ¥ 1 500

Pulp and Paper Statistics 1987, 1987, 25pp (approx.)

Publisher: Japan Paper Association
Price: ¥ 1 600

Wood Industries in Japan, 1986, 56pp

Publisher: Japan Forest Technical Association
Price: ¥ 2 800

Wood Utilization in Japan, 1984, 56pp

Publisher: Japan Forest Technical Association
Price: ¥ 3 000

Trade Periodicals/Newsletters

Japan Lumber Journal, bimonthly

Publisher: Japan Lumber Journal, Inc.
Price: ¥ 2 400/month
¥ 24 000/year

High Technology

Hi Tech in Japan, 1985, 280pp

Publisher: High Tech Research Institute
Price: ¥ 15 000

Hi Tech in Japan, 1986, 216pp

Publisher: Three "I" Publications, Ltd.
Price: ¥ 16 000

High Tech Start-Up Ventures in Japan: An Index to 500 Select Companies, 1984, 256pp

Publisher: The Japan Economic Journal
Price: ¥ 38 000

Index to the Japanese high-tech venture industry; includes information on technological specialties, major R&D filed and recent business results of 500 select companies.

Japan's High Technology Industries, 1987, 300pp

Publisher: University of Tokyo Press
Price: ¥ 6 000

Japanese High Technology: Questions and Answers, 1987, Bulletin No. 114

Publisher: IMDS
Price: ¥ 1 000

Profile of Fine Ceramics Manufacturers in Japan, 1987, 250pp

Publisher: Market Intelligence Corporation
Price: ¥ 47 000

Strategic Reference: High-Tech Companies in Japan, 1987, 250pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 100 000

Profiles of top 250 high-tech oriented companies in Japan.

Trade Periodicals/Newsletters

Nikkei High Tech Report, biweekly

Publisher: The Nikkei Industry Research Institute (NIRI)
Price: ¥ 158 000

Industrial Materials

Cement Technology and Engineering and Consulting 1985–86: Guide to Japanese Processors and Profile of Firms, 158pp

Publisher: Three "I" Publications, Ltd.
Price: ¥ 10 000

Innovative Industrial Materials in Japan, 1987, 160pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 100 000

Covers materials such as engineering plastics, fine ceramics, newly developed metals, functional paint, etc.

New Materials JETRO Your Market in Japan Series No. 41, 1986

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 1 000

New Media in Japan, JETRO Japan Industrial and Technological Bulletin Series, 1985

Publisher: Japan External Trade Organization (JETRO)

Specialty Polymer Materials in Japan, JETRO Japan Industrial and Technological Bulletin Series, 1985

Publisher: Japan External Trade Organization (JETRO)

Trade Periodicals/Newsletters

Japan Magnetic Trend, 12 issues/year

Publisher: Japan Monitoring Systems, Inc.
Price: ¥ 68 000

Contains summaries of articles on magnetic and magnetisms from 28 professional journals and scientific papers in Japan. Also includes interviews and reports.

Japan New Materials Data – 1985 (chronological)

Publisher: EGIS
Price: ¥ 54 000

Japan New Materials Letter, 24 issues/year

Publisher: EGIS
Price: ¥ 89 000

Industrial Robots

The High Technology Robot Market in Japan, 1985, 230pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 120 000
US$650 by air

Analysis of product assembly, spot welding, arc welding, spray painting, diecasting, mould making, press, radial/axial, chip mounters, electronics parts inserting systems. Data on 54 manufacturers.

Industrial Robots JETRO Your Market in Japan Series No. 37, 1985

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 1 000

Interpretation of the Technical Guidance on Safety Standards in the Use, etc. of Industrial Robots, 1985, 228pp

Publisher: Japanese Industrial Safety and Health Association
Price: ¥ 1 500

New Industrial Hands Illustrated, 1985, 185pp

Publisher: Survey Japan
Price: US$38

Photographs and figures of 120 recent mechanical hands and legs.

The Sensor Industry of Japan, 1984, 30pp

Publisher: Survey Japan
Price: US$15

Overview of existing sensors, the market situation, the trends of research and development as well as patents, a directory of sensor makers and a summary of a field survey recently published by the Agency of Science and Technology.

Specifications at a Glance of Industrial Robots in Japan, 1985, 92pp

Publisher: Survey Japan
Price: US$42

Covers 450 models marketed as of end October 1985 and lists more than 70 robot manufacturers in Japan.

Newsletters

The Japan Robot News, 12 issues/year

Publisher: Survey Japan
Price: US$350 by air

Covers the robotics and automation industry in Japan. Includes major developments, new products, R&D, government policies and market trends.

Instruments and Related Products

Analytical Instrumentation Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

The Biotechnology-Related Equipment Market in Japan, 1986, 270pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 98 000

Analysis of 23 items and discussions on manufacturers and end users.

Electric Measuring Instruments JETRO Your Market in Japan Mini-Report Series No. 16, 1985

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 1 000

Grinding Wheels JETRO Your Market in Japan Mini Report Series No. 13, 1985

Publisher: Japan External Trade Organization (JETRO)

Guide Book of Japanese Optical Precision Instruments 1987–88

Publisher: Japan Optical Industry Association
Price: US$34

Industrial Process Controls, 1985 (Country Market Survey)

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce
Price: US$10 (Order No. CMS/IPC/588/85)

International Market Information: Water Resources Equipment — Japan, 1986

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce
Price: US$15 (Order No. IMR/WRE/588/86)

Japan's Laser Market and Industry, 1984, 108pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 90 000
US$470

Covers laser oscillators — YAG, glass, ruby, He-Ne, Ar, carbon dioxide, excimer, He-Cd, semiconductor — also such laser products as laser beam machines, laser printers, optical discs, compact discs, measuring instruments, medical lasers, colour scanners and POS scanners.

Laser Equipment II JMIA Japan's Machinery Imports and Market Series No. 1, 1985, 24pp

Publisher: Japan Machinery Importers Association

Measuring Instruments Market in Japan, 1984, 252pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 90 000
US$490

Survey on 81 major manufacturers and 150 distributors.

Quality of the Environment in Japan 1987, 1988, 311pp

Publisher: Environment Agency
Price: ¥ 2 600

Vacuum Equipment JMIA Japan's Machinery Imports and Market Series No. 3, 1986, 20pp

Publisher: Japan Machinery Importers Association

Waste Treatment and Reutilization JETRO Manufacturing Technology Guide Series 1986

Publisher: Japan External Trade Organization (JETRO)

Related Publications

Japanese Legal Requirements for Electrical Appliances and Materials, 1986, 3 Vols., 450pp, 600pp and 200pp (approx.)

Publisher: Japan External Trade Organization (JETRO)
Price: Vol. I ¥ 42 000
Vol. II ¥ 62 000
Vol. III. ¥ 21 000

Vol. I: Legal Documentation;
Vol. II: Technical Requirements;
Vol. III: IEC Standards Reference Manual.

Investment

JETRO Investment Promotion Division Publications

Introduction to the JETRO Investment Promotion Scheme, 1987
Setting Up a Business in Japan, 1986
Publications for the Investment in Japan, 1987
Investment in Japan, 1988
Benefit from Others Experience — Excerpts from Interviews with Foreign Firms with Factories in Japan, 1987
Potential Investors from Japan, 1988

Publisher: Japan External Trade Organizaton (JETRO)

Direct Foreign Investment in Japan: The Challenge for Foreign Firms

Publisher: American Chamber of Commerce in Japan
Price: ¥ 3 000

Iron and Steel

Related Publications

Japan's Iron and Steel Industry, 1986 Edition, 1986, 220pp

Publisher: Kawata Publicity, Inc.
Price: ¥ 3 600

Steel Industry of Japan, The, 1986, 1986, 33pp

Publisher: The Japan Iron and Steel Federation
Price: ¥ 300

Monthly Report of the Iron and Steel Statistics

Publisher: The Japan Iron and Steel Federation
Price: ¥ 100 copy
¥ 1 200/year

Machinery

Construction Machinery JETRO Your Market in Japan Series No. 45, 1987, 25pp

Publisher: Japan External Trade Organization (JETRO)

Electric Test and Measurement Equipment (IMR), 1986

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce, prepared by A.T. Kearney

Electric Welding Machines JMIA Japan's Machinery Imports and Market Series 1985, 20pp

Publisher: Japan Machinery Importers Association

Food Processing Machinery (2nd ed.) JETRO Your Market in Japan Series No. 17, 1985, 24pp

Publisher: Japan External Trade Organization (JETRO)

Japan's Machinery Market, 1988, 150pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 12 000

Machine-Tools JMIA Japan's Machinery Imports and Market Series No. 15, 1985, 20pp

Publisher: Japan Machinery Importers Association

Machine-Tools JETRO Your Market in Japan Mini-Report Series No. 15, 1985

Publisher: Japan External Trade Organization (JETRO)

Nondestructive Testing Equipment JETRO Your Market in Japan Mini-Report Series No. 14, 1985, 6pp

Publisher: Japan External Trade Organization (JETRO)

Packaging Machinery JETRO Your Market in Japan Series No. 5, 1985, 26pp

Publisher: Japan External Trade Organization (JETRO)

Packaging Machines JMIA Japan's Machinery Imports and Market Series No. 4, 1987, 24pp

Publisher: Japan Machinery Importers Association
Price: ¥ 1 500

Related Publications

Japan As Machinery Market — Who Imports from Whom 1985, 1984, 462pp

Publisher: Japan Machinery Importers Association
Price: ¥ 5 000 (1988 ed. ¥ 10 000 approx.)

Japan HVAC and R Directory 1987, 1987, 129pp

Publisher: JARN Ltd.
Price: ¥ 3 500

Manufacturers' profiles, product index, lists of importers, distributors, associations, and industry statistics.

An Outline of the Oil Hydraulics and Pneumatics Industry in Japan, 1987, 20pp

Publisher: The Japan Hydraulics and Pneumatics Association

Trade Periodicals/Newsletters

JARN Japan Air Conditioning, Heating and Refrigeration News, monthly

Publisher: JARN Ltd.
Price: ¥ 10 000/year

Metalworking Engineering and Marketing, bi-monthly

Publisher: News Digest Publishing Co., Ltd.
Price: ¥ 11 000/year
¥ 30 000 by air

Packaging Japan, bimonthly

Publisher: Nippo Co., Ltd.
Price: ¥ 1 000/copy
¥ 6 000/year

Media and Publications

For Japanese newspapers in English, see Newspapers English-Language.

Dentsu Japan Marketing/Advertising Yearbook 1988, 1987, 341pp (approx.)

Publisher: Dentsu Incorporated
Price: ¥ 6 500

Directory of Japanese Publishing Industry, 1986, 111pp

Publisher: Publishers Association for Cultural Exchange
Price: ¥ 2 000

List of Japanese publishers and member firms prepared every other year.

Japan English Publications in Print 1985–87, 1985, 366pp

Publisher: Intercontinental Marketing Corp.
Price: ¥ 26 000

More than 8 300 titles from over 2 100 publishers.

Japan Periodicals, 1985, 83pp

Publisher: Keizai Koho Center
Price: ¥ 1 200

List of 225 periodicals by subject with publisher and brief description.

Japan Publishers Directory

Publisher: Japan Publications Guide Service
Price: ¥ 6 000

Japanese Press, The, 1987, 175pp (approx.)

Publisher: The Japan Newspaper Publishers and Editors Association (Nihon Shimbun Kyokai)
Price: ¥ 2 400

List of Publications — Governmental and Similars, 1987, 33pp

Publisher: Government Publications Service Center

Questions and Answers Concerning Publishing in Japan, 1986, 16pp

Publisher: Publishers Association for Cultural Exchange

Medical Equipment

Diagnostic Reagent and Test Equipment Market in Japan, 1987, 180pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 80 000

Includes market analysis, profit ratio of 37 manufacturers, 20 manufacturers of monochronal antibodies and EIA Reagents manufacturers and wholesalers relationship. List of 34 wholesalers. Market for automated clinical test devices.

Health Care Services Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Medical Electronics Equipment II Japan's Machinery Imports and Market Series No. 1, 1987, 24pp

Publisher: Japan Machinery Importers Association
Price: ¥ 1 500

Medical Electronics Equipment JETRO Your Market in Japan Series No. 4, 1987, 32pp

Publisher: Japan External Trade Organization (JETRO)

Medical Equipment and Health Care Services in Japan, 1987, 292pp

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce
Price: US$200

Related Publications

Guide to Medical Device Registration in Japan, 1987, 230pp

Publisher: Yakuji Nippo Ltd.
Price: US$110

Pharmaceuticals

Diagnostic Reagent and Test Equipment Market in Japan, 1987, 180pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 80 000

Includes market analysis, profit ratio of 37 manufacturers, 20 manufacturers of monochronal antibodies and EIA Reagents manufacturers and wholesalers relationship. List of 34 wholesalers. Market for automated clinical test devices.

Japan Pharmaceutical Report, 1988, 281pp (approx.)

Publisher: Survey Japan
Price: ¥ 150 000

Full account of the present status of foreign drug firms in Japan; includes success stories, general trends of new drug development and characteristics of the Japanese market.

Study of the Antibiotics and Anti-Cancer Agents Market in Japan, 1984, 127pp

Publisher: Yano Research Institute, Ltd.
Price: ¥ 60 000

Survey of the industry covering both production and sales. Provides complete listing of major companies, research institutes, and leading hospitals using the latest cancer therapies. Discusses present status, trends, future prospects, R&D, joint-venture companies, import and export, and statistical data.

Related Publications

The Comprehensive Directory of Japanese Pharmaceutical Related Firms, 1984–86, 2nd ed., 1984, 300pp (approx.)

Publisher: Technomic Information Service, Inc.
Price: ¥ 32 000

Includes 446 companies which are estimated to represent over 90 per cent of Japan's pharmaceutical production and sales.

Drug Approval and Licensing Procedures in Japan, 1988, 599pp

Publisher: Yakugyo Jiho Co., Ltd.
Price: ¥ 56 000

Details formalities required for obtaining manufacturing and import approvals and licences for drugs and quasi-drugs in Japan.

Drug Registration Requirements in Japan, 3rd ed., 1988, 282pp

Publisher: Yakuji Nippo, Ltd.
Price: ¥ 17 000

GMP Regulations of Japan, 3rd ed., 1988, 280pp

Publisher: Yakuji Nippo, Ltd.
Price: ¥ 14 000

Guide to Medical Device Registration in Japan, 2nd ed., 1987, 230pp

Publisher: Yakuji Nippo, Ltd.
Price: ¥ 13 000

Describes the medical device manufacturing (import) approval and licensing system in Japan. Explains application procedures of manufacturing and import approval, licensing, clinical investigation regulated by the Pharmaceutical Affairs Law. Also includes related provisions of the Electric Appliance and Material Control Law.

Guidelines for Clinical Evaluation of New Drugs (II) 1988, 1988, 65pp

Publisher: Yakugyo Jiho Co., Ltd.
Price: ¥ 6 000

Health and Welfare Service in Japan 1988, 1988, 106pp

Publisher: Japan International Corporation of Welfare Services
Price: ¥ 2 800

Health and Welfare Statistics in Japan, 1988, 1988, 175pp

Publisher: Health and Welfare Statistics Association
Price: ¥ 1 500

Japan Drug Industry Review, 1985, 116pp

Publisher: Yakugyo Jiho Co., Ltd.
Price: ¥ 13 500

Annual publication which provides analysis of problems the Japanese pharmaceutical industry faces, trends in drug production, business activities, health spending among consumers, statistical data and tables.

JAPTA List: Japanese Drug Directory, 3rd ed., 1987, 680pp

Publisher: Yakuji Nippo, Ltd.
Price: ¥ 35 000

Minimum Requirements for Antibiotic Products of Japan 1986, 1986, 1088pp

Publisher: Yakugyo Jiho Co., Ltd.
Price: ¥ 58 000

pdp Japanese Ethical Pharmaceutical Tariff 1988, 1988, 350pp

Publisher: Yakuji Jiho Co., Ltd.
Price: ¥ 16 000

Pharma — Japan Drug Industry News, biweekly

Publisher: Yakugyo Jiho Co., Ltd.
Price: ¥ 180 000

Includes articles on the drug industry in Japan, new products, finance, meetings, news briefs and patents.

Pharma Japan Yearbook 1988–1989, 1988, 123pp

Publisher: Yakugyo Jiho Co., Ltd.
Price: ¥ 9 000

Pharmaceutical Administration in Japan, 1988, 260pp

Publisher: Yakuji Nippo, Ltd.
Price: ¥ 11 000

Topics include pharmaceutical legislation, approval of drugs, regulations for biological and blood products, safety and inspection of drugs, medical insurance programs, distribution system, medical devices, quasi-drugs and cosmetics.

Pharmaceutical Manufacturers of Japan, 1987–88, 309pp

Publisher: Yakugyo Jiho Co., Ltd.
Price: ¥ 15 000

Provides business performance ratings, sales breakdowns, manufacturing and research facilities, addresses and phone numbers of the 330 most influential Japanese drug manufacturers.

The Pharmacopoeia of Japan, 11th ed., 1987, 1 586pp

Publisher: Society of Japanese Pharmacopoeia
Distributor: Yakuji Nippo, Ltd.
Price: ¥ 36 000

Pharmcast, 1983, 625pp, replacements quarterly

Publisher: Technomic Information Service, Inc.
Price: ¥ 180 000

Comprehensive data source on Japan's investigational drugs. Includes drug name, therapeutic class, chemical structure, molecular formula, originator/developer, investigation stage, results of preclinical and clinical studies, projected marketing date, estimated sales, worldwide licensing agreements and references. Introductory 625-page volume has quarterly replacements, bimonthly updates of current status of investigational drugs and special issues.

Requirements for the Registration of Drugs in Japan, 2nd ed., 1986, 290pp

Publisher: Yakuji Nippo, Ltd.
Price: ¥ 17 000

Describes manufacturing procedures, import approval, licensing of drugs, registration of prescription drugs and nonprescription drugs, registration of dental drugs, special examination drugs, clinical investigation and re-examination of new drugs. Includes trade friction and amendments to the Pharmaceutical Affairs Law.

Standards and Certification Systems Concerning Drugs in Japan, 2nd ed., 1988, 237pp (approx.)

Publisher: Yakugyo Jiho Co., Ltd.
Price: ¥ 11 000

Comprehensive outline of drug-related standards and certification systems in Japan in the form of 50 easy-to-understand questions and answers.

Your Market in Japan — Pharmaceuticals, 1987, 30pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 1 000

Provides definition and classification of medicinal drugs, history, production trends, foreign-affiliated companies, pharmaceutical trade, laws and regulations, Japan's customs and tariff schedules for pharmaceutical products (1981) and a list of related organizations.

Pulp and Paper

Related Publications/Periodicals

Japan Pulp and Paper, 1987, quarterly

Publisher: Shigyo Times Sha, Ltd.
Price: ¥ 2 500/copy
¥ 10 000/year

Paper Japan, 1986, 100pp (1987 ed. scheduled for fall, 1987)

Publisher: Japan Paper Association
Price: ¥ 2 500/copy
¥ 10 000/year

Paper Trade Japan, 1988, 20pp

Publisher: Japan Paper Exporters Association, Japan Paper Importers Association

Pulp and Paper Statistics, 1987, 25pp

Publisher: Japan Paper Association
Price: ¥ 1 600

Science and Technology

The Fourth Technology Forecast Survey of the Science and Technology — Future Technology in Japan, Forecast to the Year 2015, 1988, 258pp

Publisher: Institute for Future Technology
Price: ¥ 14 000

Indicators of Science and Technology 1987, 1988, 271pp

Publisher: Planning Bureau, Science and Technology Agency
Price: ¥ 2 500

Science and Technology in Japan
Publisher: Science and Technology Editorial Committee
Price: ¥ 990

Services

Computer Software/Services in Japan, 1985 (International Market Research)

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce
Price: N/A

Foreign Banks and Securities Companies in Japan, 1988, 120pp

Publisher: The Fuji Bank Ltd.

Insurance Industry in Japan (Post Prepared Market Research), 1985, 39pp

Publisher: U.S. and Foreign Commercial Service, American Embassy, Tokyo
Price: ¥ 10 000

Review and Forecast of the Japanese Information Service Industry, 1987, 53pp

Publisher: Japan Information Service Industry Association

Securities Market in Japan, 1988, 215pp (approx.)

Publisher: Japan Securities Research Institute
Price: ¥ 2 200

Service Industries, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Insurance Services — Japan, 1985 (International Market Research)

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce

Mail Order Market JETRO Your Market in Japan Mini-Report Series No. 21

Publisher: Japan External Trade Organization (JETRO)

Related Publications

Japan Travel Blue Book, 1987, 1986, 210pp

Publisher: Travel Journal K.K.
Price: ¥ 7 000

JTB's Illustrated Book Series 1–12

Publisher: Japan Travel Bureau, Inc.
Price: ¥ 800 each

Shipping and Trade News, weekdays

Publisher: Tokyo News Service, Ltd.
Price: ¥ 39 000/year

Tokyo Financial Markets. The Japan Economic Journal Week Ending Nov. 19, 1986 Vol. 24, No. 1328, 1986, 50pp

Publisher: Nihon Keizai Shimbun-sha (Japan Economic Journal)

Travel Guide Japan, 12th ed., 1986, 215pp

Publisher: Japan Travel Bureau, Inc.
Price: ¥ 1 800

Travel Guide Tokyo, 8th ed., 1985, 216pp

Publisher: Japan Travel Bureau, Inc.
Price: ¥ 1 600

Travel Guide Kyoto, 9th ed., 1985, 190pp

Publisher: Japan Travel Bureau, Inc.
Price: ¥ 1 800

Telecommunications

Audio and Video Teleconference Services, 1986, 72pp

Publisher: EGIS
Price: ¥ 49 000

Communications Equipment II Japan's Machinery Imports and Market Series No. 2, 1987, 45pp

Publisher: Japan Machinery Importers Association
Price: ¥ 1 500

Electronic Publishing, 1985, 158pp

Publisher: EGIS
Price: ¥ 23 000

Covers relations between publishing-related industries and electronic publishing, various equipment and means related to electronic publishing, and electronic publishing media and equipment related to networks.

Facsimiles — 87

Publisher: EGIS
Price: ¥ 135 000

Future Trends in Telecommunications in Japan, 1987, 66pp

Publisher: The Telecommunications Association
Price: ¥ 16 000

IBM and AT&T facing NTT in Japan, 1985, 76pp

Publisher: EGIS
Price: ¥ 65 000

Detailed study on the developments of IBM and AT&T in the Japanese market versus the private new NTT.

Informatization White Paper, 1987 edition, (Formerly *Computer White Paper*)

Publisher: Japan Information Processing Development Center
Distributor: Fuji Corporation
Price: US$45

Mobile Telephone, 1987

Publisher: EGIS
Price: ¥ 135 000

Networks and Services — 87

Publisher: EGIS
Price: ¥ 135 000

New NTT and the Top Telecom Companies, 1986, 178pp

Publisher: EGIS
Price: ¥ 115 000

Paging Systems and Services Worldwide, 1988, 150-200pp

Publisher: EGIS
Price: ¥ 1 200 000

PBX — 87

Publisher: EGIS
Price: ¥ 135 000

Satellite Communications Technology, 1985, 450pp

Publisher: KDD Engineering and Consulting, Inc.
Price: ¥ 8 500

Satellite Systems and Services, 1988, 200pp

Publisher: EGIS
Price: ¥ 1 200 000

Strategies for Japan's Communications Equipment Industry, 1987, 150pp (approx.)

Publisher: Interworld Ltd.
Price: ¥ 60 000

Software Distribution in Japan, 1985, 97pp

Publisher: EGIS
Price: ¥ 180 000

In-depth survey on software products distribution in the Japanese market. Describes the potential and peculiarities of the Japanese software distribution channels, Japanese government activities, and the problem of protection and related laws.

Telecom Deregulation in Japan, 1988

Publisher: EGIS
Price: ¥ 270 000

Telecommunications Equipment Industrial Sector Analyses, 1989

Publisher: American Embassy, Tokyo
Price: ¥ 3 000

Telecommunications Equipment — Japan, 1985 (International Market Research)

Publisher: Office of Information Products Development and Distribution (OIPDD), International Trade Administration, U.S. Department of Commerce
Price: N/A

Telecommunication Equipment Industry in Japan '86, 1986, 146pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 90 000

Telephone Sets — 87

Publisher: EGIS
Price: ¥ 135 000

Voice Recognition, 1985, 160pp

Publisher: EGIS
Price: ¥ 230 000

Includes market overview, development of systems and technology, demand and applications, Japan's national projects, manufacturers' strategies and new products.

Japanese Legislation of Telecommunications, 1984

Vol. 1 *Telecommunications Business Law*, 67pp

Publisher: The Telecommunications Association
Price: ¥ 1 600

Vol. 2 *Nippon Denshin Denwa Kabushiki Kaisha Law*, 14pp

Publisher: The Telecommunications Association
Price: ¥ 600

Vol. 3 *Kokusai Denshin Denwa Company, Ltd. Law*, 10pp

Publisher: The Telecommunications Association
Price: ¥ 600

Japan Telecommunications Review, quarterly

Publisher: The Telecommunications Association
Price: US$40

Japan Telecommunications News, 24 issues/year

Publisher: Satellite Systems Engineering, Inc.
Price: US$325/year

NTT Technical Requirements, 1985, 99pp

Publisher: The Telecommunications Association
Price: ¥ 1 400

NTT Telecommunications Bulletin

Publisher: Nippon Telegraph and Telephone Corporation

New Era of Telecommunications in Japan, semi-monthly

Publisher: The Telecommunications Association
Price: US$700/year

Activities of Japanese and foreign companies in the telecommunications industry, including NTT and other new carriers, and regulatory agencies.

Telecom Tribune, The, monthly

Publisher: The Telecom Tribune Ltd.
Price: US$50

White Paper Communications in Japan 1988, 1988, 56pp

Publisher: Ministry of Posts and Telecommunications
Price: ¥ 6 500

4 Business Publications

Administration and Management

Consensus Management in Japanese Industry: Its Principles and Practices, 1983, 235pp

Publisher: Shoen
Price: ¥ 4 800

Culture and Management in Japan, 1986, 250pp

Publisher: University of Tokyo
Price: ¥ 4 000

Development of Managerial Enterprise, 1986, 316pp

Publisher: University of Tokyo
Price: ¥ 6 000

Employment of Foreign Nationals: Questions and Answers, 1988, 113pp

Publisher: Nihon Kajo Shuppan
Price: ¥ 900

Family Business in the Era of Industrial Growth: Its Ownership and Management, 1984, 324pp

Publisher: University of Tokyo
Price: ¥ 5 000

Guidelines to Occupational Health in VDT Operation, 1985, 34pp

Publisher: Japan Industrial Safety and Health Association
Price: ¥ 1 000

The Integrated Wage and Salary System — A Guide to Japanese Wage and Salary Systems of Present and for the Future, 1985, 70pp

Publisher: The Institute of Labor Administration
Price: ¥ 4 800

Japan Syndrome, 1985, 230pp

Publisher: Lotus
Price: ¥ 1 200

The Japanese Negotiator, 1988, 197pp

Publisher: Kodansha International
Price: ¥ 2 800

Japanese-Style Management, 1986, 280pp

Publisher: Kodansha International
Price: ¥ 3 200

Labor Administration — Seeking a More Comfortable Life for Workers, 1988, 87pp

Publisher: Ministry of Labor
Price: ¥ 1 200

Labor in Japan, 1988, 208pp

Publisher: Japan Personnel Management Research Institute
Price: ¥ 5 000

Labor-Management Relations in Foreign Affiliated Firms in Japan, 4th ed., 1988, 132pp

Publisher: BII
Price: ¥ 10 000

Publications in the Sophia University Institute of Comparative Culture International Management Development Seminar (IMDS) Series

Publisher: IMDS Office, Sophia University Institute of Comparative Culture
Price: ¥ 1 000

No. 98 *"Corporate Identity" in Japan: Asahi Glass Co., Ltd.*, 1985, Kinhisa Mushakoji
No. 100 *Salary Administration in Japan — "Regular" Workforce*, 1985, (Revision of No. 91), Robert J. Ballon
No. 101 *Japan: Implementation Versus Decision — An Organic Approach*, 1985, Peggy K. Takahashi
No. 102 *Retirement Benefits and Pension Plans in Japan*, 1985, (Revision of No. 90), Kiyoshi Murakami
No. 103 *On Being a Japanese Manager in a Foreign Firm*, 1985, Jinnosuke Miyai
No. 104 *The Japanese Personnel Department: Structure and Functions*, 1985, (Revision of No. 63), Hideo Inohara
No. 105 *The Business Contact in Japan*, 1985, Robert J. Ballon
No. 106 *Japan's Small High Tech Enterprises and Venture Capital*, 1986, Dominique V. Turpin
No. 107 *Labor-Management Relations in Japan*, 1986 (Revision of No. 93), Robert J. Ballon
No. 108 *Personnel Administration in Japan: Case of Canon Corporation*, 1986, Hideo Inohara
No. 109 *Corporate Bankruptcy in Japan: Riccar Co., Ltd.*, 1986, Susan Kingston
No. 111 *Japanese and American Multinational Companies: Business Strategies*, 1986, Martin Hilb
No. 112 *Corporate Insolvency in Japan: Sanko Steamship Co., Ltd.*, 1986, Brian Steward
No. 113 *Japan's Ubiquitous Promissory Note*, 1987, Mari Nakamura
No. 114 *Japanese High Technology: Questions and Answers*, 1987, H. Glazer
No. 115 *Contract and Relationship in Japan's Public Sector*, 1987, Setsuya Kobayashi
No. 116 *Department Stores in Japan*, 1987, Filip M. Lein
No. 117 *Japanese Decision-Making: A Circular Process*, 1988, Robert J. Ballon
No. 118 *Retirement Benefits and Pension Plans in Japan*, 1988, Kiyoshi Murakami (Revision of No. 102)
No. 119 *The Canon Production System: Getting the Bottom Line Right*, 1988, Gene Gregory
No. 120 *Japan's Salary System*, 1988, Robert J. Ballon (Revision of No. 100)

People-Oriented Management, 1987, 121pp

Publisher: Diamond Inc.
Price: ¥ 2 800

Questions and Answers on Government Procurement Contracts — A Guide to the Government Procurement Market in Japan, 1986, 52pp

Publisher: Ministry of Foreign Affairs

Role of Labor-Intensive Sectors in Japanese Industrialization: Technology Transfer, Transformation, and Development: The Japanese Experience, Series No. 5, 1986, 250pp

Publisher: University of Tokyo
Price: ¥ 6 000

Doing Business in Japan

For taxation, see Administration and Management, and Laws and Regulations.

Appraisal of Organizaton Effectiveness: Referring Mainly to 260 Firms in Japan, 96pp

Publisher: Keio Tsushin
Price: ¥ 2 000

Banking System in Japan, 1986, 156pp

Publisher: The Federation of Bankers Associations of Japan
Price: ¥ 1 200

Customs Tariff Schedules of Japan, 1989, 709pp

Publisher: Japan Tariff Association
Price: ¥ 9 300

Dentsu Japan Marketing/Advertising Yearbook, 1988

Publisher: Dentsu Inc.
Price: ¥ 6 800

Department Stores JETRO Your Market in Japan, Series No. 29, 1988, 8pp

Publisher: Japan External Trade Organization (JETRO)

Distribution in Japan, 1988, 24pp

Publisher: Japan External Trade Organization (JETRO)

Describes distribution structure of the Japanese market. Includes case studies of successful foreign firms in Japan.

Guide to Japan's Import Activities, 1986, 196pp

Publisher: Japan External Trade Organization (JETRO)

Guidebook for Exporting to Japan, Seventy-Seven Suggestions, 1986, 44pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 1 000

How to Do Business with the Japanese, 1987, 149pp

Publisher: The Japan Times Ltd.
Price: ¥ 1 200

Illustrated "Business Japanese Style," 1986, 191pp

Publisher: J.T.B.
Price: ¥ 880

Industrial Goods Distribution in Japan, 1st ed., 1987, 400pp

Publisher: Dodwell Marketing Consultants
Price: ¥ 80 000

Covers trade practices and distribution systems, functions of sogo shosha (general trading companies) and a list of 500 shosha.

Industrial Groupings in Japan 1988/89, 2nd ed., 1988, 704pp

Publisher: Dodwell Marketing Consultants
Price: ¥ 80 000

Analysis of the 47 major industrial groups, covering 3 200 companies. Discusses positions and importance of the industrial groups in the Japanese economy, strength of major Japanese group companies vs. leading multinational and general trading firms.

Japan's Small Businesses Today, 1988, 348pp

Publisher: Keiei Joho Shuppansha
Price: ¥ 28 000

The Japanese Market: A Compendium of Information for the Prospective Exporter, 1987, 276pp

Publisher: Import Promotion and Cooperation Department, Japan External Trade Organization (JETRO)

KANBAN — Just-in-Time at TOYOTA, 1986, 168pp

Publisher: Productivity Press
Price: ¥ 8 000

Living in Japan, 1987

Publisher: The American Chamber of Commerce in Japan
Price: ¥ 2 500 members
¥ 4 000 non-members

Monthly Report: Foreign Capital Affiliated Enterprises, monthly

Publisher: BII
Price: ¥ 24 000/year

Payment System in Japan, 1986, 42pp

Publisher: The Federation of Bankers Associations of Japan
Price: ¥ 1 000

Retail Distribution in Japan, 3rd ed., 1988, 526pp

Publisher: Dodwell Marketing Consultants
Price: ¥ 70 000

Selling in Japan, 1986, 300pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 8 000

Setting up in Japan, 1986, 90pp

Publisher: Institute of International Investment
Price: ¥ 2 900

Jointly edited by the International Capital Division of the International Finance Bureau, the Ministry of Finance and the International Tax Affairs Division of the Tax Bureau, the Ministry of Finance for foreign investors in Japan.

Statistical Abstract of Japanese Distribution 1988, 1988, 85pp

Publisher: The Distribution Economics Institute of Japan
Price: ¥ 7 000

Economy

1987 New Social Indicators — Result of 1987 Calculation Based on NSI, 1987, 123pp

Publisher: Ministry of Finance
Price: ¥ 2 000

Asia's Miracle Economies: Japan, Korea, Taiwan, Singapore, Hong Kong, 1986, 404pp

Publisher: Lotus
Price: ¥ 1 500

Business Facts and Figures, NIPPON, 1988, 150pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 980

Business History of General Trading Companies, 1987, 365pp

Publisher: University of Tokyo Press
Price: ¥ 6 000

Economic Management within a Global Context, 1988, 76pp

Publisher: Ministry of Finance
Price: ¥ 750

Economic Survey of Japan, 1986/87, 1988, 314pp

Publisher: Economic Planning Agency
Price: ¥ 7 000

Facts and Figures of Japan, 1987, 1987, 115pp

Publisher: Ministry of Foreign Affairs
Price: ¥ 1 500

Financial Innovation and Monetary Policy: Asia and the West, 1986, 350pp

Publisher: University of Tokyo
Price: ¥ 5 000

Japan Economic Almanac, 1988, 296pp

Publisher: The Japan Economic Journal
Price: ¥ 9 800

Japanese Market Culture, The, 1988, 251pp

Publisher: The Japan Times Ltd., by George Fields
Price: ¥ 1 500

JIS Yearbook, 1987

Publisher: Japanese Standards Association
Price: ¥ 2 800

Market Share in Japan, 1987, 1987, 496pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 100 000

Market shares of 1 000 product categories.

MITI Handbook 1988, 288pp

Publisher: Japan Trade and Industry Publicity Inc.
Price: ¥ 4 800

Published every other year.

Monthly Report — Foreign Capital Affiliated Enterprises, monthly

Publisher: BII
Price: ¥ 2 000/copy
¥ 24 000/year

Monthly report on newly established foreign capital affiliated enterprises.

Statistical Survey of Japan's Economy 1988, 1988

Publisher: Sekainougoki-sha
Price: ¥ 2 000

Understanding the Japanese Industrial Challenge from Automobile to Software

Publisher: Jeffries & Associates, Inc.

Whitepaper on International Trade, Japan, 1988, 430pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 7 800

Discusses the world economy and trade environment, changes and new directions in the Japanese industry and trade structure, internationalization of Japanese enterprises and the mutual economic relationship with Asia, changes in the industry and trade structure and the role of Japan.

Whitepaper on Japanese Economy '88 (Excerpt in English), 1988, 120pp

Publisher: BII/Economic Planning Agency
Price: ¥ 7 500

Intellectual Property

Examination Manual for Patent and Utility Model in Japan (Edited by Japan Patent Agency), 1986, (loose-leaf)

Publisher: The Japanese Group of AIPPI
Price: ¥ 40 000

Guidelines for Examination Practice under Revised System of Multiple Claims and System of Patent Term Extension, 1988, 49pp

Publisher: AIPPI, Japan

Guidelines for the Regulation of Unfair Trade Practices with Respect to Patent and Know-How Licensing Agreements, 1989, 40pp

Publisher: Executive Bureau, Fair Trade Commission

Japanese Laws Relating to Industrial Property, 1985, 190pp (pocket-size edition)

Publisher: The Japanese Group of AIPPI
Price: ¥ 3 500 (loose-leaf binder Vols. 1 and 2 ¥ 15 000 each)

Japanese Patent Practices, 1986, 212pp

Publisher: The Japanese Group of AIPPI
Price: ¥ 8 500

Outline of Japanese Trademark System — An Introduction for Foreigners

Publisher: Japanese Patent Office

Trade Periodicals/Newsletters

Journal of the Japanese Group of AIPPI (International Edition) The Trademark and Unfair Competition Law of Japan — Digest of Court Decisions (quarterly, March, June, September, December), 60pp (approx.)

Publisher: The Japanese Group of AIPPI
Price: ¥ 4 240/year

Patents and Licensing, bimonthly

Publisher: Japan Engineering News Inc.
Price: ¥ 9 000/year

Laws and Regulations

Copyright Law, 1988, 63pp

Publisher: Survey Japan
Price: ¥ 11 000

Foreign Exchange and Trade Control Law, 1988, 63pp

Publisher: Survey Japan
Price: ¥ 6 000

Inside Japan's Financial Markets, 1988, 274pp

Publisher: The Japan Times Ltd.
Price: ¥ 4 500

Japan Law Letters, monthly

Publisher: Eagle Enterprises, Ltd.
Price: ¥ 35 000/year

Reports on current developments of Japanese laws.

Japan Laws and Regulations Concerning Customs Duties and Customs Procedures, 1981, 345pp

Publisher: Japan Tariff Association
Price: ¥ 15 000

Collection of all principal laws and cabinet orders relating to customs duties levied on imported goods, preferences, reductions, exemption and refund of customs duties, tonnage dues, customs formalities and documents for importation and exportation of goods, bonded areas and foreign trading vessels and aircraft.

Japan Laws, Ordinances and Other Regulations Concerning Foreign Exchange and Foreign Trade, 1988, 533pp

Publisher: Chuo Shuppan Kikaku Co.
Price: ¥ 9 900 (leaflet-type: ¥ 15 000 and ¥ 8 500 for Supplement)

Japan Market Access Post-Action Program: The Liberalization of the Japanese Financial and Capital Markets

Publisher: The American Chamber of Commerce in Japan
Price: ¥ 1 000

Japanese Legal Requirements for Electrical Appliances and Materials, 1986, 3 Vols., 450pp, 700pp and 200pp Vol. 1 *Legal Documentation*, Vol. 2 *Technical Requirements*, Vol. 3 *IEC Standards Reference Manual*

Publisher: Japan External Trade Organization (JETRO)
Price: Vol. I ¥ 42 000
Vol. II ¥ 62 000
Vol. III ¥ 21 000

Publications in Standards Series by Japan External Trade Organization (JETRO)

JAS for Canned and Bottled Vegetables (1987)
JAS for Glued Laminated Timber and Structural Glued Laminated Timber with Large Dimension (1988)
JAS for Plywood for General Use (1988)
JAS for Canned Tuna and Canned Skipjack (1988)
JAS for Canned and Bottled Livestock Products (1988)
JAS for Canned and Bottled "Chori-Shokuhin" (1988)
JAS for Canned "Tokudane-Foods" (1988)
Manufacturing Machine for Juice Fruit Beverages (1988)
Quality Control for Fruit Juices and Fruit Drinks (1988)
Mechanical Equipments for Canned, Bottled and Retortable Pouched Foods (1988)
Quality Control and Good Manufacturing Practice for Canned, Bottled and Retortable Pouched Foods (1988)
Guidance for JIS Marking Factory (1988)
Consumer Product Safety Law (1984)
Related Legislation of Consumer Products Safety Law (1985)
Inspection Manual for Protective Helmets for Vehicular Users with Consumer Product Safety Law (1985)
Technical Standards for Baseball Helmets in Accordance with Consumer Product Safety Law (1985)
Technical Standards for Glass Bottles for Containing Carbonated Beverage in Accordance with Consumer Product Safety Law (1986)
Technical Standards for Cribs in Accordance with Consumer Product Safety Law (1986)
Technical Standards for Domestic Pressure Pans and Pots in Accordance with Consumer Product Safety Law (1987)
Guidelines for Acceptance of Foreign Test Data in Japanese Standards and Certification Systems under the Jurisdiction of the Ministry of International Trade and Industry (1984)
Guide to Japan's Technical Regulations (1985)
GATT Standards Code and Related JETRO Activities (1986)
Improvement of Japanese Standards and the Progress of Internationalization (1987)
Standards and Certification Systems under the Jurisdiction of Ministry of International Trade and Industry (1987)

Kanpo Digest, weekly

Publisher: Multilingua Inc.
Price: ¥ 48 000/year domestic fax service
¥ 156 000/year international fax service
¥ 84 000 mail service in Japan

English listing of most important items of Japanese legislation previously published in the Kanpo (the Official Gazette of the Japanese Government).

Newspapers (English-Language)

Asahi Evening News

Publisher: Asahi Evening News, 7-8-5 Tsukiji, Chuo-ku, Tokyo 104 Tel: (03) 543-3321
Price: ¥ 2 900/month
¥ 120/copy

Daily Yomiuri

Publisher: The Yomiuri Shimbun, 1-7-1 Ohtemachi, Chiyoda-ku, Tokyo 100 Tel: (03) 242-1111
Price: ¥ 1 000/month
¥ 40/copy

Japan Times

Publisher: The Japan Times, Ltd., 4-5-4, Shibaura, Minato-ku, Tokyo 108 Tel: (03) 453-5311
Price: ¥ 3 400/month
¥ 120/copy

Mainichi Daily News

Publisher: Mainichi Shimbunsha, 1-1-1 Hitotsubashi, Chiyoda-ku, Tokyo 100 Tel: (03) 212-0321
Price: ¥ 2 800/month
¥ 100/copy

Statistics

Listed below are selected statistical publications prepared by the Government of Japan and/or related organizations. A complete list of English-language Japanese government publications is available from:

Government Publications Service Center
1-2-1 Kasumigaseki, Chiyoda-ku
Tokyo 100
Tel: (03) 504-3885

Annual Report on the Retail Price Survey, 1987, 1988, 622pp

Publisher: Japan Statistical Association
Price: ¥ 6 800

Balance Payments Monthly

Publisher: The Credit Information Company of Japan Ltd.
Price: ¥ 750

Commodities, Weights and Linked Indexes of 1985 Base Wholesale Price Indexes — Domestic Wholesale Price Index, Export Price Index, Import Price Index, Overall Wholesale Price Index, 1988, 223pp

Publisher: The Credit Information Company of Japan Ltd.
Price: ¥ 1 500

Comparative Economic and Financial Statistics Japan and Other Major Countries, 1988, 1988, 298pp

Publisher: The Credit Information Company of Japan Ltd.
Price: ¥ 2 400

Customs Tariff Schedules of Japan, 1988, 1988, 886pp

Publisher: Japan Tariff Association
Price: ¥ 14 000

Economic Statistics Annual, 1987, 1988, 362pp

Publisher: The Credit Information Company of Japan Ltd.
Price: ¥ 2 900

Economic Statistics Monthly

Publisher: The Credit Information Company of Japan Ltd.
Price: ¥ 900

Export Statistical Schedule Japan, 1989, 1988

Publisher: Japan Tariff Association
Price: ¥ 5 200

Annual statistics on exports from Japan. Commodity classification based on CCCN. Edited by Customs and Tariff Bureau, Ministry of Finance.

Family Saving Survey, 1987, 1988, 335pp

Publisher: Japan Statistical Association
Price: ¥ 3 600

Historical Statistics of Japan, 1988

Publisher: Japan Statistical Association

Vol. 1 *National Land and Administrative Division, Population, Labor*, 457pp
Price: ¥ 21 000

Vol. 2 *Agriculture, Forestry and Fisheries, Construction, Mining and Manufacturing, Electricity, Gas and Water, Transport and Communication, Domestic Trade*, 669pp
Price: ¥ 23 000

Vol. 3 *Foreign Trade and Balance of International Payments, Currency Finance and Insurance, Public Finance, National Wealth and National Accounts*, 414pp
Price: ¥ 21 000

Vol. 4 *Establishments, Enterprises and Business Operation, Wages, Prices, Family Income and Expenditure*, 593pp
Price: ¥ 22 000

Vol. 5 *Housing, Social Security, Health and Medical Care, Education Science and Technology, and Culture, Government Employees and Elections, Justice and Police, Disasters and Accidents, National Defense*, 580pp
Price: ¥ 22 000

Import Statistical Schedule of Japan, 1989, 1988

Publisher: Japan Tariff Association
Price: ¥ 5 700

Japan 1988: An International Comparison, 1989, 98pp

Publisher: Keizai Koho Center
Price: ¥ 880

Statistical profile of Japan, in tables and graphs.

Japan and the World Statistics 1988, 1988, 113pp

Publisher: The Tokyo Chamber of Commerce and Industry
Price: ¥ 1 000

Japan Exports and Imports, 1987

Commodity by Country 1988, 1627pp

Publisher: Japan Tariff Association
Price: ¥ 20 000

Country by Commodity 1988, 1 039pp

Publisher: Japan Tariff Association
Price: ¥ 30 000

Japan Exports and Imports, monthly

Publisher: Japan Tariff Association
Price: ¥ 21 000

Japan Financial Statistics, 1986, 97pp

Publisher: The Federation of Bankers Associations of Japan
Price: ¥ 1 000

Japan Statistical Yearbook 1988

Publisher: Japan Statistical Association
Price: ¥ 13 000

Japanese Economic Indicators Quarterly — An Output from Computerized Graphic Systems

Publisher: Ministry of Finance
Price: ¥ 1 800

Main Economic Indicators Quick Reports, monthly

Publisher: Economic Planning Association
Price: ¥ 1 700

Price Indexes Annual, 1987 — Wholesale Price Indexes, Input-Output Price Indexes of Manufacturing Industry by Sector, 1988, 429pp

Publisher: The Credit Information Company of Japan Ltd.
Price: ¥ 3 500

Price Indexes Monthly

Publisher: The Credit Information Company of Japan Ltd.
Price: ¥ 800

Report on the Survey of Research and Development, 1987, 1988, 237pp

Publisher: Japan Statistical Association
Price: ¥ 3 900

Standard Industrial Classification for Japan — List of Classification Categories and Explanatory Notes (Revised), 1986, 207pp

Publisher: Zenkoku Tokei Kyokai-Rengokai
Price: ¥ 2 500

Statistical Indicators on Social Life, 1988, 1988

Publisher: Japan Statistical Association
Price: ¥ 6 900

Statistics on Japanese Industries, 1988, 195pp

Publisher: International Trade and Industry Statistics Association
Price: ¥ 3 500

The Summary Report Trade of Japan, monthly

Publisher: Japan Tariff Association
Price: ¥ 2 700

Vital Statistics Japan, 3 Vols., 423p, 509pp and 601pp, 1988

Price: Vol. 1 ¥ 7 000
Price: Vol. 2 ¥ 8 500
Price: Vol. 3 ¥ 9 500

Trade Directories

ACCJ: Directory of Members, 1988, annual

Publisher: The American Chamber of Commerce in Japan
Price: ¥ 5 000/year members
¥ 9 000/year non-members

Analyst Guide, 1987, annual (1988 available Sept. 1988)

Publisher: Daiwa Securities Research Institute
Price: ¥ 20 000

Tabular analysis of industry groups and individual companies for investors and research firms.

Best Business Source in Japan, The, 1986/87

Publisher: Information Researchers, Inc.

Profiles including capital, annual sales etc. of 21 000 companies in 91 categories, 3 000 foreign firms operating in Japan, also a listing of governmental organizations, foreign organizations, trade associations, non-profit organizations, etc.

City Source: English Telephone Directory, 1988

Publisher: The Japan Telecommunications Welfare Association
Price: ¥ 2 000

Helpful directory for foreign residents in Japan. Information is compiled on the basis of line of business.

Comprehensive Directory of Japan 1986–1987

Publisher: International Culture Institute
Price: ¥ 39 500

Diamond's Japan Business Directory, 1988, annual

Publisher: Diamond Lead Co., Ltd.
Price: ¥ 60 000
airmail US$380 plus $40 postage
surface US$380 including postage

Section I contains information on about 1 000 Japanese firms, Section II for listings of brand names and commodities. Company information includes: sales composition, history, offices, number of employees, balance and other fundamental financial position analysis.

Directory of Business Support Organizations in Japan, 102pp

Publisher: American Embassy, Tokyo
Price: ¥ 5 000

The Directory of Canadian Business in Japan, 1989, 80pp

Publisher: P and B International
Price: ¥ 1 500

Directory of Foreign Capital Affiliated Enterprises in Japan, 1988/89, annual

Publisher: BII
Price: ¥ 40 000
monthly updates ¥ 2 000

Annual directory of foreign companies in Japan. Information includes company names, representatives, Japanese and foreign investors, foreign capital ratio, date of establishment, capital and number of employees.

English Telephone Directory, 1988 see *City Source*.

Exhibitions, Fairs and Events in Japan, biannual (January, July), 1987

Publisher: Japan National Tourist Organization (JNTO)
Price: ¥ 500

Schedule of trade fairs and art and sports events in Japan for the year. Contact organizers and availability of foreign participation indicated. Copies available at JNTO offices in the United States.

Fairs and Exhibitions in Japan

Publisher: Japan External Trade Organization (JETRO)
Price: US$40 (Code H-12)

A 376-page listing, indexed by industrial field, location and organizer.

Foreign Banks and Securities Companies in Japan, 1988, 120pp (JMIR No. 3p42, 11/88)

Publisher: The Fuji Bank Ltd.

Japan Company Handbook, 1989, 1 310pp, quarterly

Publisher: Toyo Keizai Inc. (The Oriental Economist)
Price: ¥ 4 000

Compact reference data on Japanese companies listed on the First Section of the Tokyo, Osaka and Nagoya stock exchanges. Data include sales and profits for the preceding five years.

Japan Directory, 1988, 2 Vols., annual

Publisher: The Japan Press, Ltd.
Price: ¥ 50 000, 2 volumes

Volume I lists hotels, stores, restaurants, schools, hospitals, clubs, embassies, consulates and government organizations; Volume II lists business firms. Information includes addresses, phone numbers, telex numbers, facsimile numbers, cable addresses, year of establishment, names of management personnel, branches and lines of business.

Japan Directory of Professional Associations, 1984–1987, 1st ed.

Publisher: Intercontinental Marketing Corp.
Price: ¥ 30 000

Lists 3 850 professional associations in Japan. Includes Japanese names in romaji.

Japan Trade Directory, 1988/89, 1 197pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 30 000

Listing of approximately 2 500 firms and 17 500 products and services.

Japanese Companies, Consolidated Data 1987/88

Publisher: The Japan Economic Journal
Price: ¥ 15 000

Consolidated profiles of Japan's 943 major corporations. Includes an overview of the parent group's activities, strength of the group and latest business results of the major subsidiaries.

Japanese Overseas Investment, 1986/87 (88/89 on schedule)

Publisher: Toyo Keizai Inc. (The Oriental Economist)
Price: ¥ 45 000
¥ 55 000 by air

Directory of Japanese capital affiliated companies overseas by firm and by country.

Market Share in Japan, 1987, 10th ed., 496pp

Publisher: Yano Research Institute Ltd.
Price: ¥ 70 000

Osaka Business Directory 1985–86, 336pp

Publisher: Osaka Chamber of Commerce and Industry
Price: ¥ 5 000

Osaka Trade Index 1985–86, 227pp

Publisher: Osaka Prefectural Government
Price: ¥ 7 000

Second Section Firms, Japan Company Handbook, 1989, 1 038pp, quarterly

Publisher: Toyo Keizai Inc. (The Oriental Economist)
Price: ¥ 3 900

Sister publication to *Japan Company Handbook*. Contains second-tier firms listed on the Tokyo, Nagoya and Osaka stock exchanges with special reference to past records, present showings and future possibilities.

Standard Trade Index of Japan, 1988/89, annual

Publisher: The Japan Chamber of Commerce and Industry
Price: ¥ 23 000

Index to about 28 000 commodities/services and brand names; an alphabetical listing of approximately 8 000 Japanese manufacturers, importers/exporters, government agencies, trade and industrial organizations and related associations. Information on each company includes address, phone number, cable, telex, capital, year of establishment, branch offices, reference banks and products.

Top 1 500 Japanese Companies, 1987 (1988 ed. available in June, 1988)

Publisher: Teikoku Data Bank, Ltd./Co-publisher: Japan Times Ltd.
Price: ¥ 1 200

Who's Who in Japanese Government, 1988, 400pp

Publisher: ICA of Japan Co., Ltd.
Price: ¥ 5 400

Directory of all the Diet members, government ministry and agency officials, quasipublic corporation officials, other related governmental and private entity names, addresses and background information.

Yellow Pages — Japan Telephone Book, 1988, biannual

Publisher: Japan Yellow Pages Ltd.
Price: ¥ 2 000/copy
¥ 3 900/subscr.

Classified telephone book, listing some 20 000 businesses and services in Japan.

Trade Periodicals

Specialized periodicals and newsletters are listed under each category.

Business Japan, monthly

Publisher: The Nihon Kogyo Shimbun
Price: ¥ 10 000/year

DJIT — Digest of Japanese Industry and Technology, monthly

Publisher: Japan Trade and Industry Publicity, Inc.
Price: ¥ 18 000/year

Economic Eye, quarterly

Publisher: Keizai Koho Center
Price: ¥ 500/copy
¥ 2 000/year

Translation of important Japanese articles selected by leading Japanese economists.

Economic World, monthly

Publisher: Economic Salon, Ltd.
Price: ¥ 10 000/year

Focus Japan, monthly

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 4 800

Industrial, monthly

Publisher: Diamond Lead Co. Ltd.
Price: ¥ 9 600/year

Japan Economic Journal, The, weekly

Publisher: Japan Economic Journal (Nihon Keizai Shimbun-sha)
Price: ¥ 350/copy
¥ 14 500/year

Japan Foreign Trade Journal, monthly

Publisher: Nihon Boeki Shimbunsha (Japan Foreign Trade Journal)
Price: US$60 by air

Japan Industrial and Technological Bulletin, The, monthly

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 16 800

Japan Technology Bulletin, quarterly

Publisher: Japan Business Service Inc.
Price: ¥ 40 000/year

Journal of American Chamber of Commerce in Japan, The

Publisher: The American Chamber of Commerce in Japan
Price: ¥ 700/copy
¥ 6 000/year (10 issues/year)

Journal of Japanese Trade and Industry, bimonthly

Publisher: Japan Economic Foundation
Price: ¥ 1 200/copy
¥ 7 200/year

KKC Brief, irregular serial

Publisher: Keizai Koho Center

Summaries of views and activities of Keidanren (Japan Federation of Economic Organizations) and other private economic organizations in Japan.

Look Japan, monthly

Publisher: The Look Japan Ltd.
Price: ¥ 660/copy
¥ 8 000/year

New Products and Industrial Trends in Japan, biweekly

Publisher: Nissho Iwai Corp., Project Development Office, Project Development Dept.
Price: US$365

Nikkei High Tech Report, biweekly

Publisher: Nikkei Industry Research Institute (NIRI)
Price: ¥ 158 000

Speaking of Japan, monthly

Publisher: Keizai Koho Center
Price: ¥ 800/copy
¥ 9 600/year
US$48 by air

Speeches on Japan by leaders in the academic, business and political world.

Techgram Japan, 12 issues/year

Publisher: Nissho Iwai Corp., New Business Office
Price: ¥ 63 000

Provides new product and technical information classified into ten categories. Interested parties may contact the firms listed directly.

Tokyo Business Today (Formerly *Oriental Economist, The*), monthly

Publisher: Toyo Keizai Inc. (The Oriental Economist)
Price: ¥ 95/year

Tokyo Financial Letter: Nikkei Bonds and Money, weekly

Publisher: Nihon Keizai Shimbun-sha and the Japan Bond Research Inst.
Agent: Nikkei Media Marketing, Inc.
Price: ¥ 108 000/year

Tokyo Industrial Report, bimonthly

Publisher: Japan Journal Ltd.
Price: ¥ 100 000/year

Tradescope, monthly

Publisher: Japan External Trade Organization (JETRO)

Miscellaneous

A Lateral View — Essays on Contemporary Japan 1987, 208pp

Publisher: The Japan Times Ltd.
Price: ¥ 1 300

ABC's of Study in Japan 1987–88, 1987, 163pp

Publisher: BONJINSHA
Price: ¥ 900

Chronology of Japan, 1987, 237pp

Publisher: BII
Price: ¥ 1 800

Communicating with the Japanese, 1987, 220pp

Publisher: The Japan Times Ltd.
Price: ¥ 1 300

Complete Atlas of Japan, 1988, 56pp

Publisher: Teikoku Shoin Co., Ltd.
Price: ¥ 1 300

Currents — 100 Essential Expressions for Understanding Changing Japan, 1988, 205pp

Publisher: Japan Echo
Price: ¥ 1 200

The Emerging Power of Japanese Money, 1988, 254pp

Publisher: The Japan Times Ltd.
Price: ¥ 2 800

The Grand Design for a Society of Longevity — A Guide for the Establishment of Economic and Social Systems for the Age of an 80-Year Life Span, 1986, 44pp

Publisher: Printing Bureau, Ministry of Finance
Price: ¥ 850

Japan — A Pocket Guide, 1987, 1988, 131pp

Publisher: Ministry of Foreign Affairs
Price: ¥ 1 500

Japan — A Regional Geography of An Island Nation, 1987, 172pp

Publisher: Teikoku Shoin Co., Ltd.
Price: ¥ 1 500

Japan, 1989 — An International Comparison, 1988, 98pp

Publisher: Keizai Koho Center
Price: ¥ 880

Japan: Past and Present, 1987, 323pp

Publisher: Charles E. Tuttle
Price: ¥ 1 100

Japan Company Handbook, quarterly

Publisher: Toyo Keizai Inc.
Price: 1st Section ¥ 4 000
2nd Section ¥ 3 900

Japan in Another Aspect, 1988, 308pp

Publisher: Industrial News Weekly
Price: ¥ 4 000

Japan Inc., 1988, 313pp

Publisher: The Japan Economic Journal
Price: ¥ 1 200

Japanese Colleges and Universities, 1987 — A Guide to Institutions High Education in Japan, 1987, 711pp

Publisher: The Association of International Education
Price: ¥ 4 900

The Japanese Company, 1987, 282pp

Publisher: Rodney C. Clark — Charles E. Tuttle
Price: ¥ 1 300

The Japanese Mind 1987, 352pp

Publisher: Robert C. Christopher — Charles E. Tuttle
Price: ¥ 1 300

Japanese Working Life Profiles 1988 — Statistical Aspects, 1988, 84pp

Publisher: Japan Institute of Labour
Price: ¥ 820

KAISHA — The Japanese Corporation, 1987, 309pp

Publisher: James C. Abegglen, George Stalk, Jr. — Charles E. Tuttle
Price: ¥ 1 300

Major Projects in Japan Series

Publisher: American Embassy, Tokyo

Kansai International Airport
New Hiroshima Airport/Chubu New Airport/ Rokko Island Project
Akashi Strait Bridge/Ise Bay Hiway/Kansai Science City/Technoport Osaka
Haneda/Trans-Tokyo Bay Hiway/NTT HQ Construction/Tokyo Teleport
Minato Mirai 21

The Meaning of Internationalization, 1988, 188pp

Publisher: Edwin O. Reischauer, translated by Masao Kunihiro — Charles E. Tuttle
Price: ¥ 1 400

Nippon 1989 — Business Facts and Figures, 1988, 161pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 980

Organization of the Government of Japan, 1987, 1988, 144pp

Publisher: Institute of Administrative Management
Price: ¥ 1 800

Passport to Japan 88/89 — Businessman's Guide, 1988, 181pp

Publisher: BII
Price: ¥ 1 500

Politics in Modern Japan — Development and Organization, 1988, 193pp

Publisher: Japan Echo
Price: ¥ 2 000 (JGP)

Quality of Environment, 1987, 305pp

Publisher: Environment Agency/Kosei Kangyo Mondai Kenkyu Jo
Price: ¥ 2 650

Samurai and Silk, 1987, 371pp

Publisher: Haru Reischauer — Charles E. Tuttle
Price: ¥ 1 400

Top 1 500 Japanese Companies 1988, 1988, 79pp

Publisher: The Japan Times Ltd.
Price: ¥ 1 200

Understanding Japan Series

No. 50 *Japanese Education*, 1986, 87pp

Publisher: Ministry of Education
Price: ¥ 1 500 (JGP)

No. 51 *Tokyo*, 1987, 92pp

Publisher: Ministry of Education
Price: ¥ 1 700 (JGP)

Your Life in Tokyo — A Manual for Foreign Residents, 2 Vols., Vol. 1 Daily Life, 388pp; Vol. 2 *Leisure*, 412pp, 1987

Publisher: The Japan Times Ltd.
Price: Vol. 1 ¥ 2 400
Vol. 2 ¥ 2 400

White Papers of Japan 1986–87, 1988, 204pp

Publisher: The Japan Institute of International Affairs
Price: ¥ 4 500

Who's Who in Japanese Government 1988/89, 1988, 414pp

Publisher: ICA of Japan
Price: ¥ 5 400

5 Other Sources of Information

Book Shops

Tokyo

Government Publications Center
1-2-1 Kasumigaseki, Chiyoda-ku
Tokyo 100
Tel: (03) 504-3885

Kinokuniya Book Shop
3-17-7 Shinjuku, Shinjuku-ku
Tokyo 160
Tel: (03) 354-0131

Maruzen
2-3-10 Nihonbashi, Chuo-ku
Tokyo 103
Tel: (03) 272-7211

Sansei-do
1-1 Kanda Jimbocho, Chiyoda-ku
Tokyo 101
Tel: (03) 233-3312

Yaesu Book Center
2-5-1 Yaesu, Chuo-ku
Tokyo 103
Tel: (03) 281-1821

Osaka

Asahiya Book Store
2-12-6 Sonezaki, Kita-ku
Osaka 530
Tel: (06) 313-1191

Kinokuniya Book Store
1-1-3 Shibata, Kita-ku
Osaka 530
Tel: (06) 372-5821

Maruzen Book Store
4-47 Bakuro-cho, Higashi-ku
Osaka 540
Tel: (06) 251-2621

Book shops will also be found in shopping arcades in the larger international hotels.

Kobe

Maruzen Kobe Branch
1-4-12 Motomachi-dori
Chuo-ku, Kobe 650
Tel: (078) 391-6001

Bunyodo Book Store
Kobe Kokusaikaikan
Goko-dori, Chuo-Ku, Kobe 651
Tel: (078) 221-0557

Databases

The following firms provide information stored in their databases on a subscription basis:

Comline News Service
Comline International Corporation
Shugetsu Bldg., 3-12-7, Kita Aoyama
Minato-ku, Tokyo 107
Tel: (03) 486-0696
Fax: (03) 486-7704

Provides daily or weekly reports on Japan's high technology industries and other various Japanese information through fax or electronic mail.

Marketing Data Bank (MDB), Nihon Noritsu Kyokai
(N/A in English)
3-1-22 Shiba Koen
Minato-ku, Tokyo 105
Tel: (03) 434-1721

Registration Fee: ¥ 30 000
Subscription Fee: ¥ 350 000/year

Ministry of Finance
3-1-1 Kasumigaseki, Chiyoda-ku
Tokyo 100
Tel: (03) 581-4111

The Tariff Bureau of the Ministry of Finance provides taped data on trade statistics. Application forms and Fujitsu 800 BPI tapes should be submitted to the Ministry in person.

Cost: ¥ 25 000

Nikkei Economic Electronic Databank System
(NEEDS)
Contact: Nihon Keizai Shinbunsha Data Bank Bureau
1-9-5 Otemachi
Chiyoda-ku, Tokyo 100
Tel: (03) 270-0251 Ext. 3481/3482

Yano Data Bank (YDB), Yano Research Institute Ltd.
(N/A in English)
2-10-1 Nihonbashi, Hamacho
Chuo-ku, Tokyo 103
Tel: (03) 667-9188
Telex: 2522278 YANO J
Fax: (03) 667-0269

Libraries

National Diet Library
1-10-1 Nagata-cho, Chiyoda-ku
Tokyo 100
Tel: (03) 581-2331

Library of the Society for the Promotion of the
Machine Industry
3-5-8 Shiba-Koen, Minato-ku
Tokyo 105

Japan External Trade Organization (JETRO) Library
2-2-5 Toranomon, Minato-ku
Tokyo 105
Tel: (03) 582-5511

Japan Foundation/The Office for the Japanese
Studies Center
Park Bldg., 3-6 Kioi-cho
Chiyoda-ku, Tokyo 102
Tel: (03) 263-4503

Japan Information Center on Science and
Technology (JICST) Library
2-8-18 Asahicho, Nerima-ku
Tokyo 176
Tel: (03) 976-4141

Keizai Koho Center Library
Otemachi Bldg. 3F, 1-6-1 Otemachi
Chiyoda-ku, Tokyo 100
Tel: (03) 201-1416

6 Publishers

AIPPI Japan
C.P.O. Box 1457
Tokyo 100-91
Tel: (03) 591-5301

AIST — Agency of Industrial Science and Technology, MITI
1-3-1 Kasumigaseki, Chiyoda-ku
Tokyo 100
Tel: (03) 501-1511

American Embassy
1-10-5 Akasaka, Minato-ku
Tokyo 107
Tel: (03) 583-7141

American Chamber of Commerce in Japan, The (ACCJ)
No. 2 Fukide Bldg., 4-1-21 Toranomon
Minato-ku, Tokyo 105
Tel: (03) 433-5381

American Electronics Association, Japan Representative Office
3-3 Kioi-cho, Chiyoda-ku
Tokyo 102
Tel: (03) 237-7195

APCON International Inc.
420 Boyd St., Suite 502
Los Angeles, CA 90013 U.S.A.
Tel: (213) 680-9101

Association of Agriculture and Forestry Statistics (Norin Tokei Kyokai)
Otori Bldg., 2-11-14 Meguro
Meguro-ku, Tokyo 153
Tel: (03) 492-2987

Sales Agent: GPSC — Government Publications Service Center

Association for International Cooperation of Agriculture and Forestry (AICAF)
19 Ichiban-cho, Chiyoda-ku
Tokyo 100
Tel: (03) 263-5208

Association of Japanese Consulting Engineers
Shuwa Daini Toranomon Bldg., 1-21-19 Toranomon
Minato-ku, Tokyo 105
Tel: (03) 591-3208

Automotive Herald Co., Ltd.
No. 3 Shinto Bldg., 5-21-1 Shimbashi
Minato-ku, Tokyo 105
Tel: (03) 438-0361

Bank of Japan
2-2-1 Nihon bashi Hongoku, Chuo-ku
Tokyo 103
Tel: (03) 581-0261

Sales Agent: The Credit Information Company of Japan, Ltd.
Sales Agent Overseas: Japan Publications Trading Co., Ltd.

Bank of Tokyo, The, Economic Research Division
3-26-7 Kanda Nishiki-cho
Chiyoda-ku, Tokyo 101
Tel: (03) 233-2111

BII (formerly Business Intercommunications, Inc.)
Fukushima Bldg., 3-13-21 Minami Aoyama
Minato-ku, Tokyo 107
C.P.O. Box 587, Tokyo 100-91
Tel: (03) 423-3971

Canadian Chamber of Commerce in Japan, The
Homat Avon 101, 5-15-1 Higashi Gotanda
Shinagawa-ku, Tokyo 141
Tel: (03) 447-9767
Fax: (03) 448-8991

Canadian Embassy
7-3-38 Akasaka, Minato-ku
Tokyo 107
Tel: (03) 408-2101

Cement Association of Japan, The
1-10-3 Kyobashi, Chuo-ku
Tokyo 104
Tel: (03) 561-8631

Charles E. Tuttle Co., Inc.
1-2-6 Suido, Bunkyo-ku
Tokyo 112
(Originally published by Basic Books, New York)

K.K. Central Tsushin Sha
Hagiwara Bldg., 1-11 Kanda Awajicho
Chuo-ku, Tokyo 101
Tel: (03) 255-0631

Chemical Daily Co., Ltd., The
3-16-8 Nihonbashi, Hama-cho
Chuo-ku, Tokyo 103
Tel: (03) 663-7932

Chugai Kogyosha Co., Ltd.
2-7 Kanda Tsukasa-cho,
Chiyoda-ku, Tokyo 101
Tel: (03) 293-0621

Chuo Shuppan Kikaku Co.
3-28-15 Shibuya, Shibuya-ku
Tokyo 150
Tel: (03) 409-6321

Communication Industry Association of Japan
1-7-1 Ohtemachi, Chiyoda-ku
Tokyo 100
Tel: (03) 231-3156

Cooperative Association of Japan Shipbuilders, The
Senpaku Shinko Bldg., 1-15-16 Toranomon
Minato-ku, Tokyo 105
Tel: (03) 502-2061

Credit Information Company of Japan, Ltd., The
(Nihon Shinyo Chosa)
1-2-8 Uchikanda, Chiyoda-ku
Tokyo 101
Tel: (03) 294-1201

Daiichi Kangyo Bank, Ltd., The
1-1-5 Uchisaiwai-cho, Chiyoda-ku
Tokyo 100
Tel: (03) 274-0263

Daiwa Securities Research Institute
1-2-1 Kyobashi, Chuo-ku
Tokyo 104
Tel: (03) 243-2800

Defense Agency, Public Information Division
9-7-45 Akasaka, Minato-ku
Tokyo 107
Tel: (03) 408-5211

Dempa Publications, Inc. (Dempa Shimbun-sha)
1-11-15 Higashi-Gotanda
Shinagawa-ku, Tokyo 141
Tel: (03) 445-6111

Dentsu Incorporated, Publications Department
1-11 Tsukiji, Chuo-ku
Tokyo 104
Tel: (03) 544-5585

Diamond Lead Co., Ltd.
1-4-2 Kasumigaseki, Chiyoda-ku
Tokyo 100
Tel: (03) 504-6790

Dodwell Marketing Consultants
C.P.O. Box 297
Tokyo 100-91
Tel: (03) 584-2351

Eagle Enterprises, Ltd.
302 Shore Heights, 9 Funamachi
Shinjuku-ku, Tokyo 160
Tel: (03) 351-7704

Economic Planning Agency
3-1-1 Kasumigaseki, Chiyoda-ku, Tokyo 100
Tel: (03) 279-1111

Sales Agent: GPSC — Government Publications Service Center

Economic Salon, Ltd.
1-2 Minamishima, Obata
Moriyama-ku, Nagoya 463
Tel: (052) 792-1766

EGIS (Formerly Eurogestion)
22-1 Ichibancho, Chiyoda-ku
Tokyo 102
Tel: (03) 264-1060

Eibun-Horei-Sha, Inc. (EHS)
4-18-14 Higashi Nakano
Nakano-ku, Tokyo 164
Tel: (03) 368-5554

Electronic Industries Association of Japan
Tosho Bldg. 5F, 3-2-2 Marunouchi
Chiyoda-ku, Tokyo 100
Tel: (03) 211-2765

Electronics Association of Japan, The
Uchisaiwai Bldg., 1-4-2 Uchisaiwai-cho
Chiyoda-ku, Tokyo 100
Tel: (03) 591-7161

Electronic Industries Association of Japan (EIAJ)
Tokyo Chamber of Commerce and Industry
Bldg. 5F, 3-2-2 Marunouchi
Chiyoda-ku,
Tokyo 100
Tel: (03) 213-1071
Fax: (03) 213-1078

Engineering Consulting Firms Association
32F Kasumigaseki Bldg., 3-2-5 Kasumigaseki
Chiyoda-ku, Tokyo 100
Tel: (03) 593-1171

Eurogestion: See EGIS

Fair Trade Commission
2-2-1 Kasumigaseki
Chiyoda-ku, Tokyo 100

Fair Trade Institute (Kosei Torihiki Kyokai)
Hirai Bldg., 2-19-3 Kanda Awajicho
Chiyoda-ku, Tokyo 101
Tel: (03) 253-7971

Federation of Bankers Associations of Japan
1-3-1 Marunouchi
Chiyoda-ku, Tokyo 150
Tel: (03) 216-3761

Food Additives Association of Japan
2-6-1 Jingumae, Shibuya-ku
Tokyo 150
Tel: (03) 401-4580

Fuji Bank Ltd., The, Research Division
1-5-5 Ohtemachi
Chiyoda-ku, Tokyo 100
Tel: (03) 216-2211

Fuji Corporation
Hanei Daini Bldg. 6F, 1-10-1 Shinjuku
Shinjuku-ku, Toyko 160
Tel: (03) 350-8703

Fuji Research Institute Co.
Mita Suzuki Bldg., 5-20-14 Shiba
Minato-ku, Tokyo 105
Tel: (03) 456-6911

Gakkishoho-sha Co., Ltd.
Gakki Kaikan, 2-18-21 Soto-Kanda
Chiyoda-ku, Tokyo 101
Tel: (03) 255-8027

Gakuseisha
3-27-14 Shikahama
Adachi-ku, Tokyo
Tel: (03) 857-3031

Genyosha Publications, Inc.
3-18-2 Shibuya, Shibuya-ku
Tokyo 150
Tel: (03) 407-7521

GPSC — Government Publications Service Center
1-2-1 Kasumigaseki
Chiyoda-ku, Tokyo 100
Tel: (03) 504-3885

Sales agent for most government publications

Hitachi, Ltd., Advertising Department
Nippon Bldg., 2-6-2 Ohtemachi
Chiyoda-ku, Tokyo 100
Tel: (03) 270-2111

Hitachi Zosen, Ltd., General Affairs Department
1-6-14 Edobori, Nishi-ku
Osaka 550
Tel: (06) 443-8051

Honda Motor Co., Ltd., Overseas Public Relations Department
6-27-8 Jingumae, Shibuya-ku
Tokyo 150
Tel: (03) 499-0111

IBS
Yoyogi Green Heim 2F, 2-24-7 Yoyogi
Shibuya-ku, Tokyo 151
Tel: (03) 370-2440

ICA of Japan, Co., Ltd.
1-26-30 Higashi, Shibuya-ku
Tokyo 150
Tel: (03) 486-4446

IDAFIJ (International Development Association of the Furniture Industry of Japan)
5-25-3 Shimbashi, Minato-ku
Tokyo 105
Tel: (03) 436-2691
Fax: (03) 436-5980

IMDS Office, Sophia University Institute of Comparative Culture
4 Yonbancho, Chiyoda-ku
Tokyo 102
Tel: (03) 238-4080

Ikalos Publications Ltd.
No. 828 Iidabashi Hightown, Shimomiyabi-cho
Shinjuku-ku, Tokyo 162
Tel: (03) 267-2734

Industrial Bank of Japan, Ltd., The
1-3-3 Marunouchi, Chiyoda-ku
Tokyo, 100
Tel: (03) 214-1111

Infonet, Inc.
The 7th Industry Bldg. 5F, 1-20-14 Jin-nan
Shibuya-ku, Tokyo 150
Tel: (03) 770-4483
Fax: (03) 496-4918

Information Researchers Inc.
4-59-3 Yoyogi
Shibuya-ku, Tokyo 151
Tel: (03) 370-4475

INSEC (International Semiconductor Co-operation Center)
World Import Mart 6F, 3-1-3 Higashi Ikebukuro
Toshima-ku, Tokyo 170
Tel: (03) 981-3818
Fax: (03) 981-0740

Institute of Administrative Management
P.O. Box 1106, Sunshine 60, 3-1-1 Higashi-Ikebukuro
Toshima-ku, Tokyo 170
Tel: (03) 981-0441

Institute of Energy Economics, The
No. 10 Mori Bldg., 1-18-1 Toranomon
Minato-ku, Tokyo 105
Tel: (03) 501-7861

Institute of Financial Affairs, The
19 Minami-motomachi
Shinjuku-ku, Tokyo 160
Tel: (03) 358-0011

Institute of International Investment
4-13-7 Daizawa
Setagaya-ku, Tokyo
Tel: (03) 487-0020

Institute of Labor Administration, The
1-4-2 Higashi-Azabu
Minato-ku, Tokyo 106
Tel: (03) 584-1231

Institute of Polymer Industry, Inc.
C.P.O. Box 1176
Tokyo 100-91
Tel: (03) 211-7739

Insurance Research Institute
1-17-3 Honmachi, Shibuya-ku
Tokyo 151
Tel: (03) 376-3331

Intercontinental Marketing Corp.
C.P.O. Box 971
Tokyo 100-91
Tel: (03) 661-8373

International Cultural Association, Japan Co., Ltd.
30-9 Sakuragaoka, Shibuya-ku
Tokyo 150
Tel: (03) 463-4633

International Culture Institute
7-5-56 Akasaka, Minato-ku
Tokyo 107
Tel: (03) 505-2296

International Data Corporation Japan
1-4-7 Kudan Kita, Chiyoda-ku
Tokyo 102
Tel: (03) 264-3179

International Management Association of Japan, Inc.
No. 10 Mori Bldg., 1-18-1 Toranomon
Minato-ku, Tokyo 105
Tel: (03) 502-3051

International Trade and Industry Statistics Association (Tsusan Tokei Kyokai)
Kobikikan Ginza Bldg., 2-8-9 Ginza
Chuo-ku, Tokyo 104
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